John Daniel
&
Stamenka Uvalić-Trumbić
Going Global: In what direction?

John Daniel & Stamenka Uvalić-Trumbić
Nalanda (~AD 550)        Sorbonne (AD 1257)
“students flow from poorer to richer countries and funds from poorer countries subsidise tertiary education for students in the richer countries”
Age Participation Rates

What threshold for ‘developed’ status?

Examples:

Canada - 60%

Malaysia - 30% aiming for 40+%

India - 12%
The Bottom of the Pyramid

4 billion people
3 QUESTIONS

• Who will be the learners?
• Who will be the providers?
• How will learners choose providers?
TWO EXTREMES

Small states:

32 Commonwealth countries: 
Total population < 20 million
The Commonwealth
The Small States
TWO EXTREMES

Small states:
32 Commonwealth countries: \( \text{Total population} < 20 \text{ million} \)

Large states:
4 Commonwealth countries \( \text{Total population} > 1.5 \text{ billion} \)
UNESCO’s E9
UNESCO’s E9
Contrasts in the Commonwealth:

- 32 small states < 20 million
- 4 large states > 1.5 billion
3 QUESTIONS

- Who will be the learners?
FORECAST
120 million by 2020
STUDENTS GLOBALLY
...the previously unreached...
TERTIARY EDUCATION
that is:

- ACCESSIBLE
- AFFORDABLE
- APPROPRIATE
MS. NAJWA QAISY
(International Federation of Red Cross and Red Crescent, Baghdad, Iraq)
COL Award for an eLearning Experience in Difficult Circumstances - 2006
TERTIARY EDUCATION

• Local

• Cross-border
  - Travel abroad
  - Distance learning from abroad
  - Local branch of foreign provider
Outbound mobility (%) (2004)
Domestic students abroad expressed as a percentage of the country’s tertiary enrolments

Source: UIS
STUDENTS WHO TRAVEL
(Exchange Students and Global Nomads)

• 2.4 million in 2004
  (3 x increase since 1980; 1.5 x since 1998)
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• Africans most mobile (1 in 16)
  (61% foreign students in OECD = not OECD)
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• “I am not here merely to get an education; I am here to develop a global imagination”
Defining yourself by Routes or Roots?
Who are the migrants?
THE MIGRANTS

• 2000

20 million migrants over 25 years old with tertiary education in OECD countries (1990 = 12 million)
THE MIGRANTS

• 2000

20 million migrants over 25 years old with tertiary education in OECD countries (1990 = 12 million)

• OECD has 33-55% of highly educated from: Angola, Burundi, Ghana, Kenya, Mauritius, Mozambique, Sierra Leone, Uganda, Tanzania

• OECD has 60% of highly educated from: Guyana, Fiji, Haiti, Jamaica, Trinidad & Tobago
VIRTUALLY WANDERING SCHOLARS

‘that any learner, anywhere in the Commonwealth, should be able to study any distance-teaching programme available from any bona fide college or university in the Commonwealth’

Towards a Commonwealth of Learning
Briggs Group, 1987
VIRTUALLY WANDERING SCHOLARS

UK e-Universities:

£50 million – 900 students
International mobility of programmes and institutions

• Growing rapidly, especially in Asia-Pacific:
  - 33% of all international students enrolled in Australian institutions studied from their country in 2004 (against 24% in 1996)
  - Singapore: more undergraduate students accessed a foreign programme from Singapore than studied abroad in 2000
  - China: 9-fold increase in foreign programmes between 1995 and 2003
...the numbers of students in the poorer developing countries who study programmes coming in from abroad are trivial compared to local provision...
3 QUESTIONS

• Who will be the learners?
• Who will be the providers?
3 QUESTIONS

• Who owns the provider?
• Where do the funds come from?
• How does provider teach?  
  (*mode of delivery*)
Private Tertiary Education:

- Fastest growing segment worldwide
MYTHS

1. Private providers can’t/don’t serve the disadvantaged
Private Tertiary Education:

• Serves the disadvantaged:

“In the USA 62% of Hispanic students and 47% of African-American students who earn two year certificates do so at private career colleges.”
MYTHS

1. Private providers can’t/don’t serve the disadvantaged

2. Zero/low fees promote broad participation
Ron Perkinson
International Finance Corporation (World Bank)
Whitney International University System
A TOUCHY ISSUE

“When we say private do we mean private, not-for-profit or private, for-profit?”
For Profit or Not for Profit?

- Family foundations?
- Church-related institutions?
- UK universities overseas???
What is an acceptable level of profit in tertiary education?
3 QUESTIONS

• Who owns the provider?
• Where do the funds come from?
• How does provider teach? *(mode of delivery)*
- 24% distance learners >> 40%
- IGNOU = 1.5 million students
- Fast-growing state OUs
  (e.g. West Bengal >> 100k in 5 years)
A $500 million investment to reach those at the bottom of the pyramid
A galloping increase in connectivity
eLearning

- Administrative applications
- ‘Lone ranger’ approach to teaching
- A new pedagogy?
“a global intellectual commons”
OPEN EDUCATIONAL RESOURCES

a global intellectual commons
3 QUESTIONS

• Who will be the learners?
• Who will be the providers?
• How will learners choose providers?
The Little Emperor
UNESCO “Accreditation” of the Institution

Council of Europe / UNESCO-CEPES
European Network of National Information Centres on Academic Recognition and Mobility
International Personnel Academy

CERTIFICATE

IBA

International Bureau of Accreditation (USA, State of Delaware)
hereby certify the realization of educational activity

INTERNATIONAL SOLOMON UNIVERSITY
(Kyiv, Ukraine)

on the level of International Standards of educational quality with awarded of
the Status of International Institutional Accreditation

Chairman of Accreditation Body

Director of International Bureau of Accreditation

December 26, 1997
“Listed” with UNESCO

• The International University
• “Listed with UNESCO’s Who’s Who”
• http://www.internationaluniversity.edu/affiliates.html

• The International Solomon University
• “is borne in the register of higher educational establishments of UNESCO in accordance with the accreditation”

• Universal University
• “is listed in the UNESCO Higher Education Institutions Registry (HEIR), under both USA and Panama, www.siu.no/heir”
• http://www.uu-edu.com/unesco.htm
Accreditation

For telephone or postal verification may contact
For telephone or postal verification accreditation, you may contact:

UNESCO Division of Higher Education - Tel: (+33.1) 45681106

St. Regis University is listed online with UNESCO, United Nations Educational, Scientific and Cultural Organization, established on 16th of November 1945. It has its headquarters in Paris, France and 73 field offices and units in different parts of the world.
Guidelines for quality provision in cross-border higher education (UNESCO/OECD)
Higher Education Crossing Borders:
A Guide to the Implications of the General Agreement on Trade in Services (GATS) for Cross-border Education
New Portal on HE Institutions
The Global Forum on International Quality Assurance, Accreditation and the Recognition of Qualifications

“Empowering Learners for Informed Decisions”

South Africa – July 2007
Massive expansion in developing world

- new profile of global tertiary education
- growth of private provision
- more distance learning
- Open Educational Resources
THE AIM

A credible international tertiary education system
“consign the term ‘developing world’ to the dustbin of history”
Future Tool: UNESCO Portal on Recognized Higher Education

Pilot Project 2006-2007

• limited number of countries
• explore the feasibility of a full scale project
• authoritative information from competent national authorities

As a follow-up to the Guidelines for Quality Provision in Cross-border Higher Education it has been decided to establish an international portal on recognized higher education institutions.

Experts participating in the drafting process of the UNESCO/OECD Guidelines on Quality Provision in Cross-Border Higher Education identified the need for an international information tool on recognized higher education institutions aimed to increase the transparency of the quality provision in cross-border higher education.

Its aim is to facilitate students’ informed decision-making on enrolment in higher education.

The portal would:

• Include a comprehensive list of all higher education institutions recognized by a competent national authority
• Be free of charge, easy to access, simple, user friendly, provide online and searchable information
• Be hosted by UNESCO
• Give information that is provided, quality assured and updated at national level

A Pilot Project with a limited number of countries from different regions has been launched to ascertain the feasibility and provide the foundations for the implementation of a full-scale portal.

Related Links:
Going Global: In What Direction?

Giacometti sculpture – UNESCO Paris
Higher Education in the Twenty-first Century: Vision and Action

The World Declaration on Higher Education (1998) recalled the missions and functions of higher education and defined a global vision of the sector for the twenty-first century.

These, together with major new trends and developments worldwide, shape UNESCO action in higher education. As the only UN body with a mandate in higher education, UNESCO supports Member States and higher education institutions to tackle these challenges so that higher education fully contributes to sustainable national development.

It does so mainly by serving as a platform for dialogue, exchange and sharing of experience and information on salient aspects of higher education in the twenty-first century, and by assisting Member States in capacity building and in the formulation of policies and strategies on higher education.

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UNESCO and HP launch project to counter brain drain in Africa

November 21, 2005 – UNESCO and Hewlett-Packard have launched a joint project to help reduce brain drain in Africa by providing grid computing technology to universities in Algeria, Ghana, Nigeria, Senegal and Zimbabwe.
If You Want To Know More...

www.unesco.org/education/hed
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Thank you!

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