What makes for a successful online learning experience - especially in a MOOC?
The technical aspects of online course delivery

- Delivery platform
- Content
- User experience
- Assessment and feedback
**Delivery platform**

- Stable and robust
- Easy to use
- Accessible at any time
- Usable by any device

**Content**

- High quality content that meets course requirements
- “Right-sized”
- Engaging and media rich
- Associated activities that support learning and knowledge construction
### User experience

- Engagement with instructors and peers
- Variety of interaction practices and “surprises”
- Opportunities for social interaction
- Mobile access for learning outside of formal settings

### Assessment and feedback

- Self-assessment and informal quizzes
- Formal assessments to gauge learning accomplishments
- User feedback
- Value for both learners and instructors
ADDIE: a design model

- Analyse
- Design
- Develop
- Implement
- Evaluate
Permanently beta