

May you live
in
interesting times!



COMMONWEALTH of LEARNING

Engaging the World through Education

Australian Ministerial Statement
2003

18th IDP Australia International Education Conference
International Education: The Path to Cultural Understanding and
Development

**Distance Learning Across Borders:
Cultural Imperialism or Intellectual
Independence?**

Sir John Daniel
President
Commonwealth of Learning



COMMONWEALTH of LEARNING

Decline in Commonwealth student mobility



COMMONWEALTH of LEARNING

**If you can't move
the students:**

Move the courses!



COMMONWEALTH of LEARNING

The Briggs Report



“Towards a Commonwealth of Learning”



The Briggs Report



“...any learner anywhere in the Commonwealth shall be able to study any distance teaching programme available from any bon fide college or university in the Commonwealth”



COMMONWEALTH of LEARNING

The Briggs Report



“The University of the
Commonwealth for
Cooperation in Distance
Learning”

18th IDP Australia International Education Conference
International Education: The Path to Cultural Understanding and
Development

Cultural Imperialism or Intellectual Independence?



COMMONWEALTH of LEARNING

The Briggs Report



The role
of
TECHNOLOGY?

COL's Geographical outreach

The Commonwealth



CANADA

UK

MALTA

CYPRUS

CARIBBEAN

WEST AFRICA

EAST AFRICA

SOUTHERN AFRICA

SOUTH ASIA

S/E ASIA

AUSTRALIA

PACIFIC

NEW ZEALAND



COMMONWEALTH of LEARNING

The Planning Committee

The development view

1. Give away fish or teach fishing?
2. Technological scepticism



COMMONWEALTH of LEARNING

COL today



Building indigenous
capacity to use open and
distance learning for
development



COMMONWEALTH of LEARNING

COL today



ODL

- Policies
- Systems
- Applications

**Modern ODL
development has been
led by universities**

e.g.

UKOU

IGNOU

Open Schooling

**National Institute of
Open Schooling (India)**

300,000 pupils



International Education Principles:

- Student mobility is valued





International Education

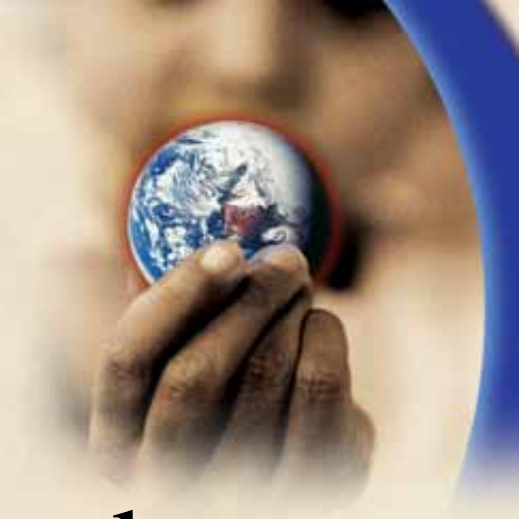
4 modes of mobility (GATS)



- Consumption abroad
- Cross-border supply
- Commercial presence
- Presence of natural persons



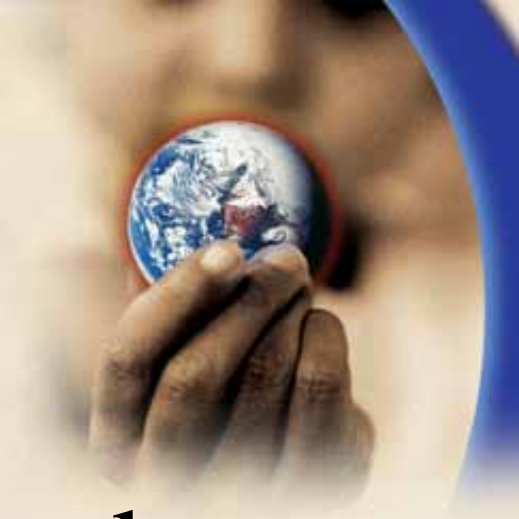
International Education Principles:



- Student mobility is valued
- 4 modes of mobility
- Branch campuses mutate



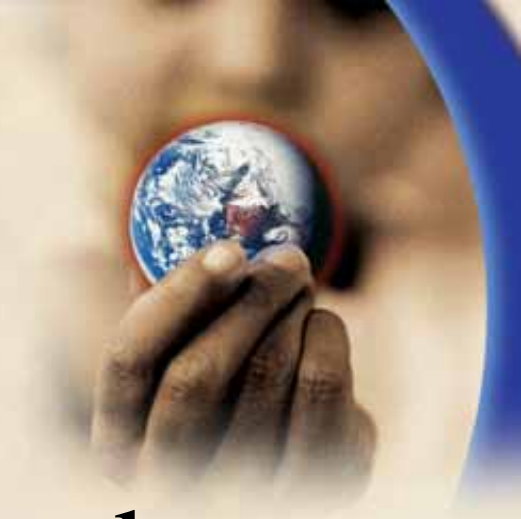
International Education Principles:



- Student mobility is valued
- 4 modes of mobility
- Branch campuses mutate
- Clarity of purpose



International Education Principles:



- Student mobility is valued
- 4 modes of mobility
- Branch campuses mutate
- Clarity of purpose
- Technology?

Engaging the World through Education

Australian Ministerial Statement
2003

Issue # 1

\$

HE Growth

2000 – 100 million students

**2025 – 260 million students
(of which 7 million international)**

GRADUATES

EARN

MORE

International students

Australia

1979 – 8,000

1983 – 16,000

**‘there are few ways in
which a man can be
more innocently
employed than in
getting money’**

Dr Samuel Johnson

Australia

International education:

\$5 Bn income

International aid

\$2 Bn expenditure

International students

1994 now 2008

China ? 86k 120k

“In China we still don’t calculate things like that. Our priority is the education of the Chinese students, next we hope to create a lively and cosmopolitan cultural environment for them. Foreign students add to the economy, that’s clear, but so far we don’t have an overall estimate.”

Ms Chen Yinghui

International students

1994 now 2008

China ? 86k 120k

India 13k 5k ?

Going up... Going down

Applications to US universities:

Chinese – 76% down

Indian – 58% down

The Economist
September 2004

Issue # 2

Cross-border ODL



Cross-border distance teaching



- Less profit per capita
- Different student expectations
- Less access to explanation

Conclusion

**sound principles
and
healthy pragmatism
go hand in hand**

HE Growth

2000 – 100 million students

**2025 – 260 million students
(of which 7 million international)**

18th IDP Australia International Education Conference

International
Education: The Path
to Cultural
Understanding and
Development



The Briggs Report



“...any learner anywhere in the Commonwealth shall be able to study any distance teaching programme available from any bon fide college or university in the Commonwealth”



www.col.org