## PCF10 Marketplace – what’s it all about?

<table>
<thead>
<tr>
<th>Date</th>
<th>Friday 16 September</th>
<th>Time</th>
<th>10.45 – 11.45</th>
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<tbody>
<tr>
<td><strong>Title</strong></td>
<td>Marketplace</td>
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| **Objectives** | • To encourage the exchange and sharing of technology, OER or innovative services and practices  
• To facilitate networking amongst the COL community  
• To promote the use of open educational resources  
• To promote collaborative working within the Commonwealth |
| **Participants** | Marketplace has been promoted on the PCF10 website and people are registering.  
Participants will pre-register for this session by the deadline 15th April. They will provide key information about their technology, OER or innovative services and practices on a pro forma.  
Track Chairs will also identify any potential contributors from the registration list and invite them to participate and complete the pro forma.  
NB This is NOT a session for institutional or individual promotion – but a showcase technology, OER or innovative services and practices. It is for sharing information and materials not for selling products or services. |
| **Structure** | Participants will be given a small table space in which to showcase their learning materials or courseware models.  
They will be required to set up before 10.00 on Friday 16 September  
This will be the only session at this time. |
| **Room style** | Marketplace will be a discrete session in the PCF programme in order to maximise throughput of the delegates. A large space is needed to accommodate all the delegates who will be milling around the stalls. Posters will be on display in the same space.  
We need to provide a table for each participant and access to power - preferably placed around the outside of the room, leaving space for people to move around in front of them. |
| **Who should attend?** | Delegates who:  
• want to identify potential partners for their ODL activities  
• want to acquire OER course materials  
• want to learn about new models in technology, OER or innovative services and practices  
• are interested in the work of other institutions to stimulate their own ideas  
Delegates will visit individual stands to identify institutions and technology, OER or innovative services and practices of interest. |
PCF10 Marketplace

You are invited or have registered to participate in the Marketplace session at PCF10. The objectives of this session are to:

- encourage the exchange and sharing of ODL technology, OER or innovative services and practices
- facilitate networking amongst the COL community
- promote the use of open educations resources
- promote collaborative working within the Commonwealth

How it works

Each participant will be provided with a table and a power source (if required). You bring along any printed or online materials which you would like to share. These can be course materials or information about an ODL programme you offer or your models of innovative use of technology. During the session, Forum delegates pass around the room to learn about what Commonwealth colleagues are doing in ODL with a view to sharing ideas and materials and forming partnerships.

I wish to participate in the Market Exchange session:

<table>
<thead>
<tr>
<th>Name</th>
<th>Aisyamariam Abdul Uzza; Jonathan Kovilpillai; Yvonne Low</th>
</tr>
</thead>
<tbody>
<tr>
<td>Institution</td>
<td>Asia Pacific University of Technology and Innovation</td>
</tr>
<tr>
<td>Position</td>
<td>Learning Designer; Programme Manager; Graphic Designer</td>
</tr>
<tr>
<td>Email address</td>
<td><a href="mailto:aisyamariam@staffemail.apu.edu.my">aisyamariam@staffemail.apu.edu.my</a>; <a href="mailto:jonathanj@staffemail.apu.edu.my">jonathanj@staffemail.apu.edu.my</a>; <a href="mailto:yvonne.low@staffemail.apu.edu.my">yvonne.low@staffemail.apu.edu.my</a></td>
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| Details of materials or model being shared | - APU’s processes and methodologies in the creation of open distance learning (ODL) and open education resources (OER).  
- Showcase our ventures in:  
  1. Microcredentials  
  2. Webinars on Instructional Design  
  3. Webinars on Universal Design of Learning  
  4. Learning Experience Design (LXD)  
  5. Skills-based training series, ‘Master Faster’  
  6. Blending Learning for TVET courses in African countries |
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<td>7.</td>
<td>XR learning designs &amp; XR lab (Hololens, Oculus Quest) &amp; our collaboration with Ministry of XR.</td>
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<td>8.</td>
<td>Creating and developing a Learning Content Library (stock media for APU)</td>
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<tr>
<td>9.</td>
<td>Developing OER Content faster, cheaper, and better using the Easygenerator Authoring Tool</td>
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| Power required? | Yes |

NB A table will be provided for participants to display course materials, a poster or any other documents or artifacts. Exhibition display stands are not accepted.

Please return to: pcf10programme@col.org by 16 April 2022