



ASIAN  
ASSOCIATION  
OF OPEN  
UNIVERSITIES



**Sir John Daniel  
Friend of AAOU**

*Empowering Asia through  
Partnerships in Open and Distance  
Education*



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*Blending for Success in Open and Distance Education*

# *Empowering Asia through Partnerships in Open and Distance Education*



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*Blending for Success in Open and Distance Education:  
Public/Private Partnerships; Human and Social Capital;  
Free and Copyrighted Content; Mixing the Media*

# PUBLIC-PRIVATE PARTNERSHIPS

## *Malaysian Initiatives*

# PUBLIC-PRIVATE PARTNERSHIPS

## *Malaysian Initiatives*

- Public + private in HE expansion
- OU Malaysia a blend of public and private
- Wawasan – a private Open University

# Expansion of HE

“higher education is  
the strategic heart  
of education”



# Expansion of HE

Malaysia:

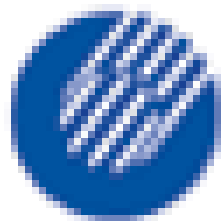
+150% in four years

# Expansion of HE

Malaysia:

+150% in four years

involving both public and private  
institutions



OPEN UNIVERSITY  
MALAYSIA





A private university with eleven public universities as shareholders





**Launch of Wawasan Open University, Malaysia  
22 September 2006**



Dato' Professor Raj Dhanarajan  
Vice-Chancellor  
Wawasan Open University College

# The CEMBA/CEMPA programmes:

Began with:

- Bangladesh Open University
- Indira Gandhi National Open University
- Allama Iqbal Open University
- Open University of Sri Lanka

Now adding:

- Malaysia, Jamaica, Guyana, Nigeria,  
Papua New Guinea...



COMMONWEALTH *of* LEARNING





Randy Best

# Best Associates

*Whitney International  
University System*



*Whitney International  
University System*

'distance learning that blends  
remote classroom and  
synchronous approaches'

**THAT SHOULD BE SCALABLE!**



*Whitney International  
University System*

LOW PRICE

HIGH VOLUME



**The Open University**

# WAWASAN OPEN UNIVERSITY



The Homestead, together with this new 12-storey building behind it, serves as Wawasan Open University's headquarters and learning hub.

# Unbundling the processes of distance teaching

*Mystery*



*Shoppers*



The Open University

# STUDENT SATISFACTION

For each of the last three years the University has won the **top ranking** in the UK's national survey of student satisfaction, a survey that involves 150,000 students in all universities.



*YOUR*



*UNIVERSITY?*

# Blending Human & Social Capital

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## **Human Capital**

The unique capabilities and  
expertise of individuals

# Blending Human & Social Capital

## **Human Capital**

The unique capabilities and expertise of individuals

## **Social Capital**

The way in which a community collaborates or co-operates



recto



verso













Recto



Verso

Social software  
for  
networking students

# Blending Free & Copyrighted Material

**OPEN  
EDUCATIONAL  
RESOURCES**

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Now adding:

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Papua New Guinea...

Little sharing of courses because...

... not invented here

... non digital formats

**OPEN  
EDUCATIONAL  
RESOURCES**



# **OPEN EDUCATIONAL RESOURCES**

**“We pay a special tribute  
to the William and Flora  
Hewlett Foundation”**



MIT **OPEN** COURSEWARE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY



# MIT **OPEN** COURSEWARE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY



The Open University

## OpenLearn

Making educational resources freely available



# MIT OPEN COURSEWARE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY



The Open University

# OpenLearn

Making educational resources freely available

The Virtual University for Small States of the Commonwealth





**WikiEducator**  
free clearing content

Sharing information

Sharing learning



Sharing teaching



# Worries...

- The Last Mile

# Worries...

- The Last Mile

*“will all these nice OERs make it out of their electronic repositories and take the form of real courses that can be studied for credit by real people?”*





# Virtual University for Small States of the Commonwealth

PARTICIPATING COUNTRIES

A plea to you!

Please work on the

LAST MILE

problem

Put up your  
existing courses as  
OERs!

# THE VISION

An

**OPEN WEB**

of

**COURSE CONTENT**

Don't get too hung up on the  
meaning of

**OPEN**

in

Open Educational Resources!



Material must be licensed:  
**CC-BY-SA**



The Open University

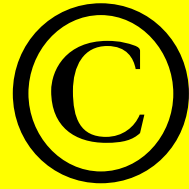
# OpenLearn

Making educational resources freely available

## CC-BY-SA-NC

“the Non-Commercial restriction places no restriction on the using institution’s ability to charge for all costs, be they registration fees and printing costs, and overheads and salaries.”





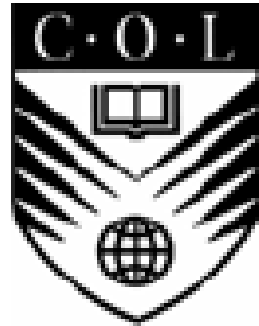
“Some course developers may want to introduce third-party copyrighted material into their distance learning materials.

This is a perfectly rational calculation...”



*An oxymoron?*

A repository restricted to free materials!



COMMONWEALTH *of* LEARNING

## **Copyright Guideline**

<http://www.col.org/colweb/site/pid/3977>

“what counts is not  
what you think you  
meant, but how the  
law interprets what  
you wrote”



MIT OPEN COURSEWARE  
MASSACHUSETTS INSTITUTE OF TECHNOLOGY



The Open University

OpenLearn

available

# An OPEN WEB of COURSE CONTENT

The  
Univ  
for  
Small S  
of the  
Commonw



# Mixing the Media

# Mixing the Media

There is no

**MAGIC MEDIUM**

and never will be!

# Mixing the Media

“What counts is what works, and to work a technology has to be available”



# Economist.com

## Severe Contest: The Economist Debate Series

*The Economist* Oxford-style debate on education is officially underway

**“This house believes that the continuing introduction of new technologies and new media adds little to the quality of most education”**



The Open University

150,000 students  
online

Q: What did you find most helpful?

A: THE PRINTED TEXTS

THE TUTORS

*Our challenge, as  
open universities, is to  
blend technology and  
people so as to help  
students learn.*

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I congratulate you  
on moving  
Open Universities  
from the periphery  
to the centre!

THANK YOU

Commonwealth of Learning  
[www.col.org](http://www.col.org)





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