

Robert Clapperton is an Assistant Professor in the School of Professional Communications at Ryerson University. Robert earned his PhD in English Language and Literature with a Graduate Diploma in Cognitive Science at the University of Waterloo. He specializes in computational linguistics, rhetoric, critical discourse analysis with an emphasis on the critical study of artificial intelligence and natural language understanding. Robert's teaching focuses on the digital enterprise and communication research methods. Robert has developed a natural language understanding experiential learning platform for teaching and practicing communication, critical thinking, and emotional intelligence. The platform is currently used by universities, corporations, and professional associations across North America.

Richard J. Dixon is the Program Director of the Leadership and Management Development Program at Athabasca University's Faculty of Business. Richard specializes in regulation, strategic management and foresight, ethics, and energy. His professional positions include Chief of Strategic Foresight for the Alberta Energy Regulator and Strategic Intelligence unit in Alberta Ministry of Environment. He also co-chaired the government's Emissions Trading Project in the Alberta government, which won the Premier's Gold Award of Excellence. Richard's doctoral research focuses on significant changes impacting professions and self-regulating professions in Canada. As professor at Athabasca University, Richard co-led the development and taught North America's first AI-powered, virtual co-op.

Glen Farrelly is Assistant Professor of Business Communication, Faculty of Business at Athabasca University. He attained his PhD in Information from the University of Toronto and MA in Professional Communication from Royal Roads University. His research examines the user experience, accessibility, and interface design of digital media, including online and mobile learning. During his extensive corporate career, Dr. Farrelly launched one of Canada's first mobile apps, managed an e-Business site for a large financial institution, and won two international business communications awards. More recently, Glen has developed two courses for Athabasca University that use artificial intelligence to deliver experiential learning opportunities for online students.

Deborah C. Hurst is an Associate Professor, Work, and Organization Studies at the Faculty of Business, Athabasca University. Deborah's research focuses on how students' knowledge, identity and professional skills are created in learning environments that support and mirror distributive work environments, how inclusive leadership practices and workplace cultures are created and led particularly in digital space, and how educational programs can prepare workplace-ready graduates. Theoretically, she draws from developing leadership capability, mechanisms of knowledge creation/transfer, and institutional theory. In her previous role as dean, Deborah oversaw innovations in online education, such as the world's first online MBA program and pioneering the use of artificial intelligence in distance, post-secondary education.