

MOOC on MOOC



The MOOC Landscape: What is a MOOC

MOOC4D

massive open online courses
for development

What is a MOOC?

NOUN

A course of study made available over the Internet without charge to a very large number of people

<http://www.oxforddictionaries.com/definition/english/MOOC>

What is a MOOC?

“is an online course aimed at unlimited participation and open access via the web.

In addition to traditional course materials such as videos, readings, and problem sets, MOOCs provide interactive user forums that help build a community for students, professors, and teaching assistants”

http://en.wikipedia.org/wiki/Massive_open_online_course

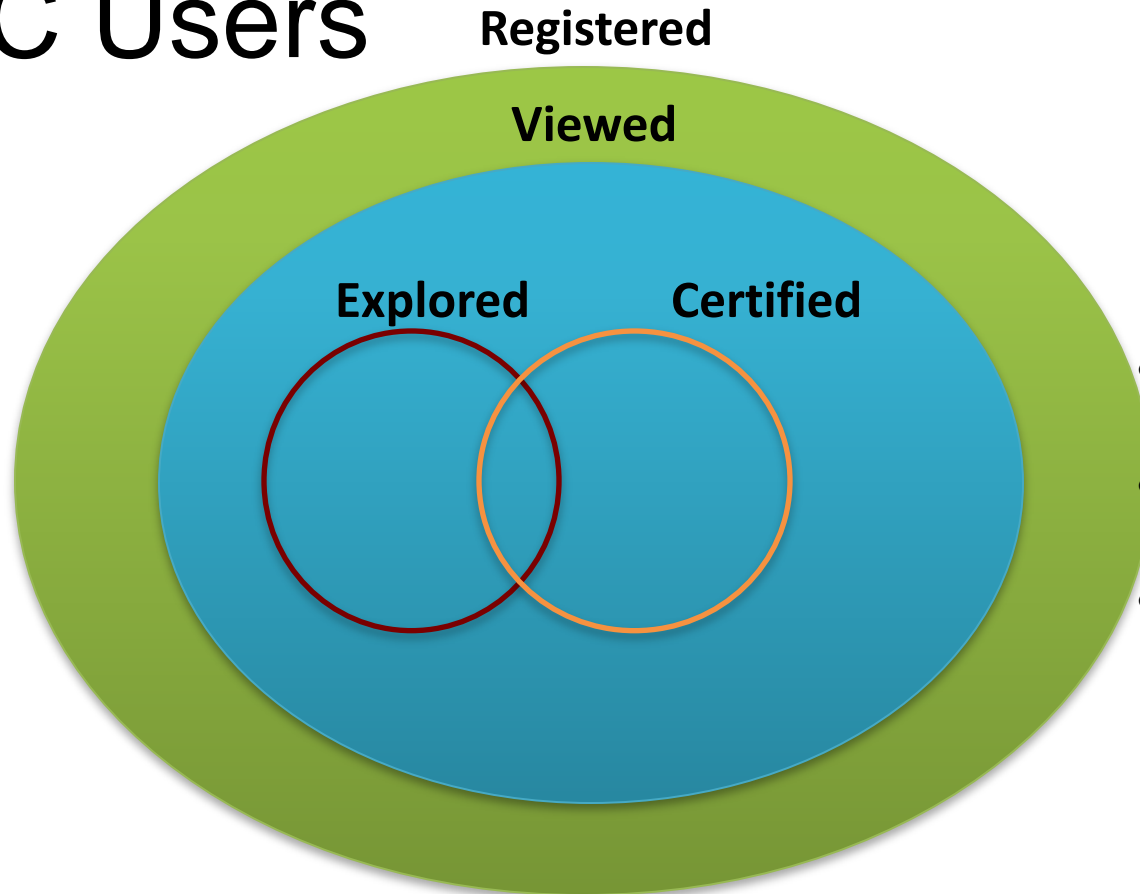
MOOC

- Coined in 2008 by Dave Cormier and Bryan Alexander
- Twelve-week online course offered by George Siemens and Stephen Downes
 - “Connectivism and Connected Knowledge”
 - University of Manitoba, Canada
 - 25 students for credit
 - Additional 2,300 students participated without paying or receiving credit

Who is doing MOOCs?

- The whole world is interested!
- Mostly Male in their Mid 20s
- Already have a degree

MOOC Users



- Course completion rates are low
- Most of them are browsers
- Paid and Special Course completion rates are high

Ho, A. D., Reich, J., Nesterko, S., Seaton, D. T., Mullaney, T., Waldo, J., & Chuang, I. (2014). *HarvardX and MITx: The first year of open online courses* (HarvardX and MITx Working Paper No. 1).

Who are offering MOOCs?

- The BIG Three
 - [edX](#)
 - [Coursera](#)
 - [Udacity](#)

Are they any good?

- YES!
- Anybody, can learn, anything, from anywhere, from the best in the World, at their convenience
- Another example of the “World is Flat”

Quality without Exclusivity

“Open education broke open the iron triangle of access, cost and quality that had constrained education throughout history and had created the insidious assumption, still prevalent today, that in education you cannot have quality without exclusivity,”

Sir John Daniel,
Past – CEO, Commonwealth of Learning

Thank You