



COMMONWEALTH *of* LEARNING





National Institute of Bank Management, Pune

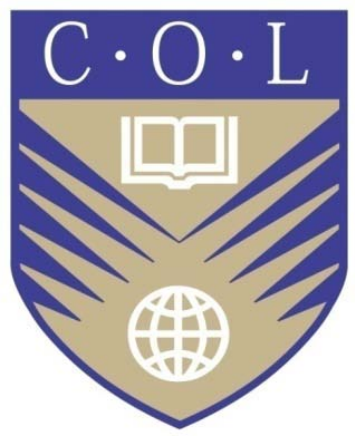
Workshop on Applications of Mobile Telephony for Development – M4D



Dr. Venkataraman Balaji

Director of Technology and
Knowledge Management





Professor Asha Kanwar
Vice-President

President from 1 June 2012



National Institute
of Bank Management, Pune

Workshop on Applications of Mobile
Telephony for Development – M4D

Mobile Technology – the Hype and the Hope



Sir John Daniel
Commonwealth of Learning





The Open University – Walton Hall

The inventor or introducer of the

BLACKBOARD

deserves to be ranked among the best contributors to learning and science, if not among the greatest benefactors of mankind

Josiah Bumstead 1841

The
MOTION PICTURE

is the
most revolutionary instrument
introduced into education since the
printing press

Hoban 1940

It now seems clear, however, that

TELEVISION

offers the greatest opportunity
for the advancement of education
since the introduction of printing
by moveable type

Stoddard 1957

PROGRAMMED LEARNING

is the first
major technological innovation since
the
invention of printing

Woefle 1962

The impact of

COMPUTERS

on society, and hence on education,
has been compared to that of
moveable type and the printing press
since Gutenberg

Caffrey and Mossman 1967

INTERNET and COMMUNICATION TECHNOLOGIES

are revolutionising the format and
delivery of education

Internet in Education Conference 2000



Am. Steiner sculp. 1717 del. J. G. W. G.

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Potesi ut una vox capi aut plurima:

Limant ita una scripta mille paginas.



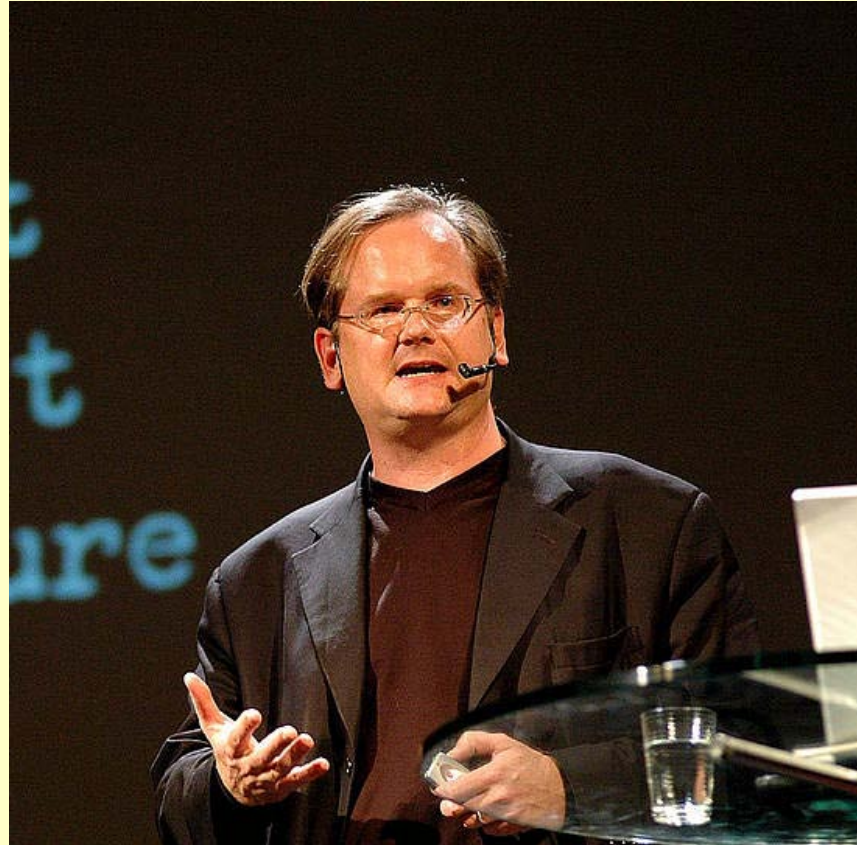
COL Lifelong Learning for Farmers - LIVES

INTEGRATE

mobile telephony

with successful models
of intervention

Larry Lessig



“A technology has given us a new freedom”



PROGRAMMES & SERVICES

Programmes >

Services >

Three-Year Plan >

Policy Statements ▾

Attachments...Support

eLearning

Gender

Higher Education

Intellectual Property

► **Open Educational Resources**

Research

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Reporting on COL's Work >

Home > Programmes & Services > Policy Statements > Open Educational Resources

COL's Policy on Open Educational Resources

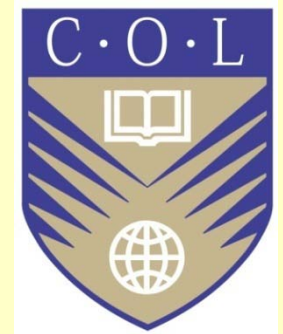
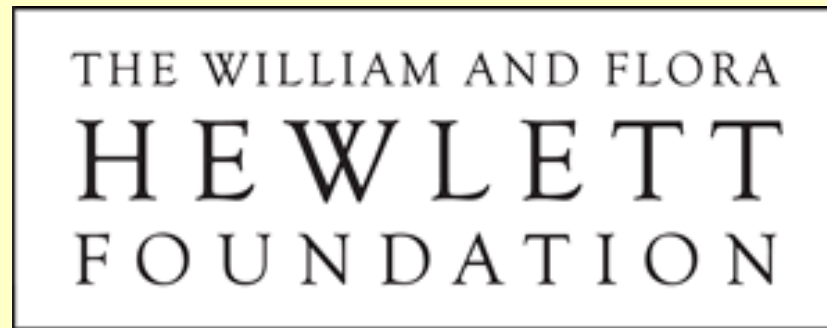
Overview

This document specifies a broad policy to promote and inform the development and use of OER in COL.

Preamble

COL helps governments and institutions to expand the scope, scale and quality of learning. It promotes policies and systems to make innovation sustainable and works with international partners to build models, create materials, enhance organisational capacity and nurture networks that facilitate learning in support of development goals. In specific, COL encourages the development and sharing of open learning/distance education knowledge, resources and technologies.

Fostering Governmental Support for Open Educational Resources Internationally





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Is Mobile Technology Serving Development Needs? (Dr. Venkataraman Balaji & Sir John Daniel)

[Dr. Venkataraman Balaji](#), Director of Technology and Knowledge Management
[Sir John Daniel](#), President and Chief Executive Officer

<http://www.col.org/blog/Lists/Posts/Post.aspx?ID=157>

“We argued that to make mobile communications effective as a support for development we need greater independence from specific devices and from specific services of telecom companies”

“Another problem is the apparent lack of interest in the use of simple text and voice as key media in mobile communications for learning and development”



Tim Berners-Lee
OM, KBE, FRS,
FREng, FRSA

“inter-leaving of the open standards of the web with ‘simple’ voice and text protocols of mobile telephony which are still open to developers”



“mobile learning for development a paradigm for very large numbers of people”



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Mobile Technology – the Hype and the Hope



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The background features a green gradient with faint, stylized icons: an open book in the top left, a hand holding a torch in the center, and a globe in the bottom left.

THANK YOU

For text and slides:
www.col.org/speeches

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www.col.org/speeches