Cross-Border Education:

Stamenka Uvalić-Trumbić & Sir John Daniel
Commonwealth of Learning
Cross-Border Education: The Experience of a Lifetime!

Stamenka Uvalić-Trumbić & Sir John Daniel
Commonwealth of Learning
Borderless Education
personal experiences

- As students (f2f and distance)
- As managers of HEIs and inter-university bodies
- As international public servants at UNESCO & COL
Université de Paris

Yugoslav Universities

CEPES, Bucharest

UNESCO, Paris
What is Cross-Border HE?

“Cross-border higher education includes higher education that takes place where the teacher, student, programme, institution/provider or course materials cross national jurisdictional borders”
University of Paris
Association of Universities of Yugoslavia
Dubrovnik
Kretzulescu Palace, Bucharest
The Lisbon Convention

Convention on the recognition of qualifications concerning higher education in the European region
(The European Treaty Series, n°165, Council of Europe - UNESCO joint Convention)

Lisbon, 11 April 1997

The Parties to this Convention,

Conscious of the fact that the right to education is a human right, and that higher education, which is instrumental in the pursuit and advancement of knowledge, constitutes an exceptionally rich cultural and scientific...
UNESCO HQ Paris
UNESCO and CBHE

Regulation and Legislation regarding correspondence education:
A survey of five countries with recommended guidelines for developing countries

prepared for UNESCO by ICCE
(International Council for Correspondence Education)

1978
UNESCO and CBHE

US/OECD 2002 Forum on GATS

‘Trade, Education and the GATS: What's In, What's Out, What's All the Fuss About?’

Pierre Sauvé (OECD)
UNESCO and CBHE

First Global Forum on International Quality Assurance, Accreditation and the Recognition of Qualifications in Higher Education

UNESCO, Paris 17 - 18 October 2003

2002

Carolyn Campbell
Rapporteur
Guidelines for quality provision in cross-border higher education
UNESCO and OECD
CBHE that works!

Nottingham University, Ningbo, China
Empty Shells...
A guide to offshore staffing strategies for UK universities

Authors:

John Fielden
Erica Gillard
Incentives for faculty: attractive financial packages
Arab Open University & OUUK
Sonoma State University

The Trustees of The California State University on recommendation of the Faculty have conferred upon
Robert L. Baird
the degree of Bachelor of Science
in Business Administration (Marketing) with all the rights and privileges pertaining thereto.
Given this twenty-second day of May, two thousand and four.

[Signatures]

[Seal]
WHY DEGREE MILLS?

• The Internet

"On the Internet, nobody knows you’re a dog."
Our Campus


Accreditation

St. Regis is Nationally Chartered (1984) and FULLY ACCREDITED by the Higher Education Commission of the Education Ministry of Liberia, which grants recognition to post-secondary education institutions in Liberia including University of Liberia and Cuttington University College.

The Republic of Liberia is one of the earliest United Nations Educational Organization UNESCO Higher Education Partners, and a historical American colony. St. Regis University is accredited as a degree-awarding post-secondary institution of higher education in the form of a university by the National Commission on Higher Education, the only Higher Education accrediting authority of the Ministry of Education in the Government of Liberia.

Federal accreditation by a National Government represents the highest form of validation and is the ultimate accreditation for a college or university, and the validity of awarded academic degrees.

'Degree evaluators in the United States and abroad may credit an institution as fully accredited by a nation's Ministry of Education, it is viewed in the United States as a nationally recognized degree in other countries.'

St. Regis University is dedicated to meet and often exceed educational standards for education credentialing in the Distance Education and Online Learning institutions. From 'The Perspective' (Atlanta, Georgia): "Liberian Government's Policy Document 2003".

For telephone or postal verification accreditation, you may contact:

UNESCO Division of Higher Education
- Tel: (+33.1) 45681106

The Embassy of Liberia
5201 16th Street, N.W.
Washington, DC 20011
(202) 723-0437

www.liberianembassy.com
http://www.unesco.org/education/portal/hed-institutions
Member State Coverage

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Kuwait
Latvia
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Lithuania
Malaysia
Mexico
Namibia
New Zealand
Nigeria
Norway
Pakistan
Paraguay
Saudi Arabia
Spain
Sweden
Thailand
Trinidad and Tobago
United Kingdom
United States of America
Uruguay
Information Sharing: Degree Mills

- UNESCO/CHEA meetings and a publication
- Series of suggestions for effective practice in this area
- Companion to the Guidelines
- Complement to the Portal on Recognized HEIs
Internationalizing Quality Assurance GIQAC

- A UNESCO-WB partnership to support capacity-building in developing and transition countries

- Launched in January 2008 for a 3-year period

- Participants: regional QA networks from Africa, Arab States, Asia and the Pacific, Latin America, the Caribbean and the international QA network INQAAHE
UNESCO’s work: map of 5 Regional Conventions
After Tokyo: what next?

Is the time ripe for a Global Convention?
Programme at a Glance

The New Dynamics of Higher Education and Research for Societal Change and Development

World Conference on Higher Education
UNESCO, Paris, 5 - 8 July 2009
QA DIALOGUE IN CROSS-BORDER
THAT BLOSSOMS!

Barbara Brittingham (US) – Dr Badr (UAE)
FAREWELL TO UNESCO!

2011
Fostering Governmental Support for Open Educational Resources Internationally
PARIS

a medieval education

OXFORD
Paris, May 1968
A research lab is a great place to learn a language!
je participe
tu participes
il participe
nous participons
vous participez
ils profitent

LA POLICE

ATTaque
L'Université

RETOUR
A LA NORMALE...

SOY un MARXISTA
de la tendencia
de GROUCHO
Laurentian University
Sudbury, Ontario
Canada

Université canadienne en France
Villefranche-sur-mer
Students recruited from universities across Canada
Campuses abroad
Lessons:

• Don’t be timid

• Don’t expect it to last forever
Outside the UK:
> 60,000 students (OU awards)
~ 1,000,000 students (local awards with OU courses)
“We seem, as it were, to have conquered and peopled half of the world in a fit of absence of mind”

Sir John Robert Seeley, 1883
- Hungary
- Russia
- Bulgaria
- Czech Republic
- Slovakia
- Romania

~ 10,000 students
Meles Zenawi,
Prime Minister of Ethiopia
MBA Graduate with Distinction, UKOU
United States Open University
Dr Richard S. Jarvis - Chancellor
The United States Open University
The US Open University

LESSONS

• Too early
• Partners not right
• Could have worked as ‘for-profit’
Lessons learned:

UKOU borderless programmes:

• Policy development is a challenge
Three Open University Vice-Chancellors

John Daniel                      Brenda Gourley               Martin Bean
1990-2001                          2001-2009                  2009-
Lessons learned:

UKOU borderless programmes:

- Policy development is a challenge
- Develop the partners and make yourself dispensable
Lessons learned:

UKOU borderless programmes:

• Policy development is a challenge

• Develop the partners and make yourself dispensable

• Partnerships are good in principle and effective in practice
UKOU + OUHK = a winning partnership
The Virtual University for Small States of the Commonwealth
The Virtual University for Small States of the Commonwealth
Taking OER beyond the OER Community: Capacity Building for Developing Countries

Zeynep Varoglu

Trudi van Wyk
Workshops

South Africa
Namibia
Mali
India
Tanzania
Mozambique

Plus three online forums

Malaysia
A Basic Guide to Open Educational Resources (OER)
Guidelines for Open Educational Resources (OER) in Higher Education

Zeynep Varoglu

Trudi van Wyk
Fostering Governmental Support for Open Educational Resources Internationally
2012 World Open Educational Resources Congress
20-22 June
UNESCO HQ Paris
“the principle that when educationally useful material is developed with public funds it should be made freely available to everyone”.
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THANK YOU

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For text and slides:
www.col.org/speeches