



COMMONWEALTH *of* LEARNING

Uttarakhand Open University

29 November 2011

Technology Strategies for Higher Education: Advice to Vice-Chancellors

Sir John Daniel
Commonwealth of Learning

Danger

+

Opportunity

危机

CRISIS

TRENDS

- Private, for-profit
- Cross-border
- Distance learning, ICTs

Technology in Education

- Penny Post

Correspondence education

Private Sector



Technology in Education

- Multi-media

Open universities

Public Sector



Technology in Education

- eLearning

Online networked education

Private + public Sector



Technology in Education

- Open Educational Resources

Content for sharing and adapting

Private + public Sector



LEADING

&

MANAGING

UNIVERSITIES

'essential reading for all involved in higher education'
TIMES HIGHER EDUCATION SUPPLEMENT

Mega- Universities & Knowledge Media

Technology Strategies
for Higher Education

John S Daniel

Research shows that a key determinant of the quality and impact of educational institutions is the quality of their leaders

STRATEGY

Ownership

HIGH

LOW

GOOD

1

2

Content

POOR

3

4

GOOD	1	2
POOR	3	4

STRATEGY

Ownership

HIGH

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GOOD

1

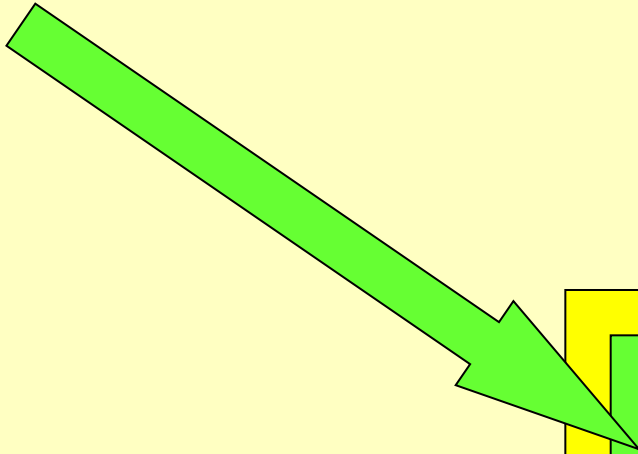
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Content

POOR

3

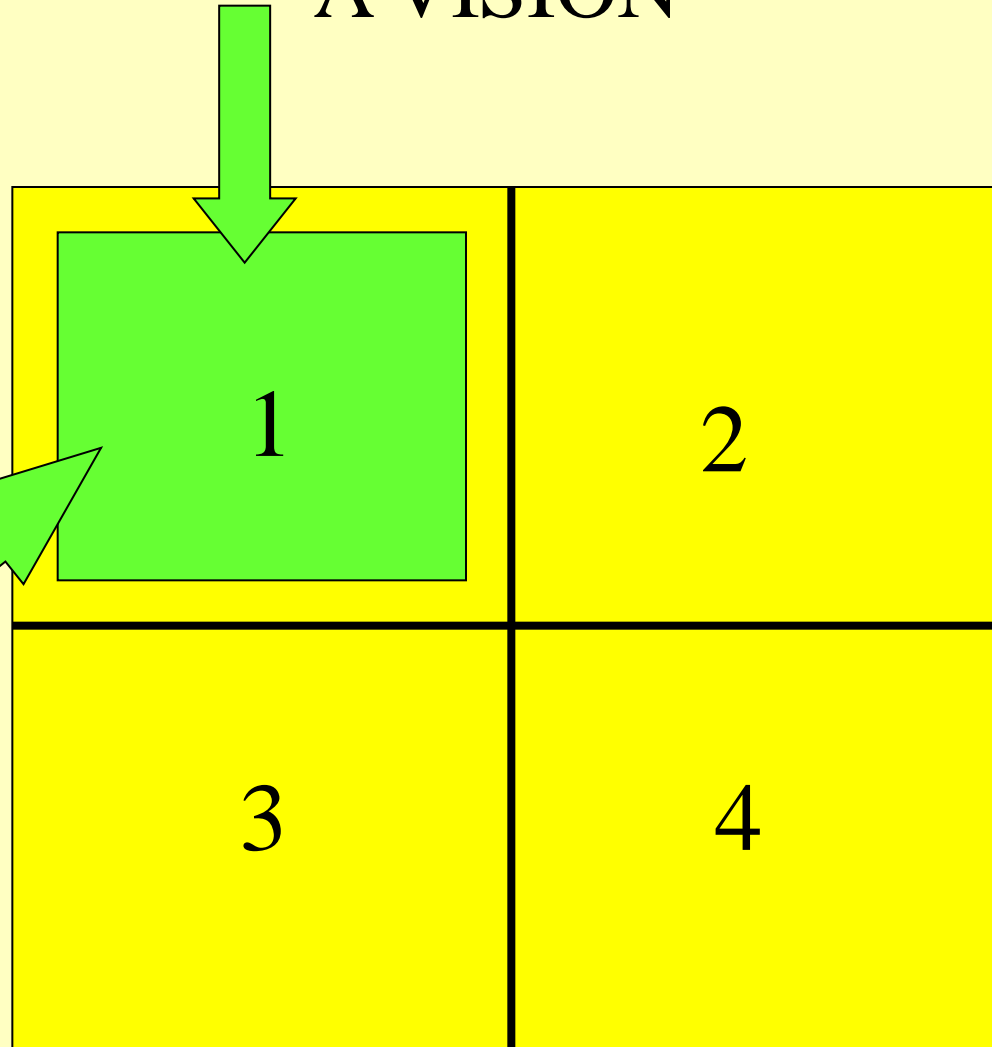
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	1	2
	3	4

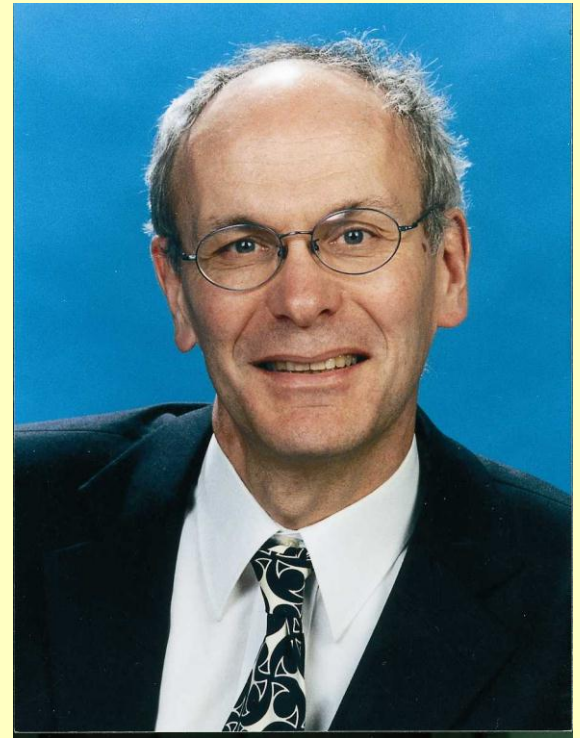
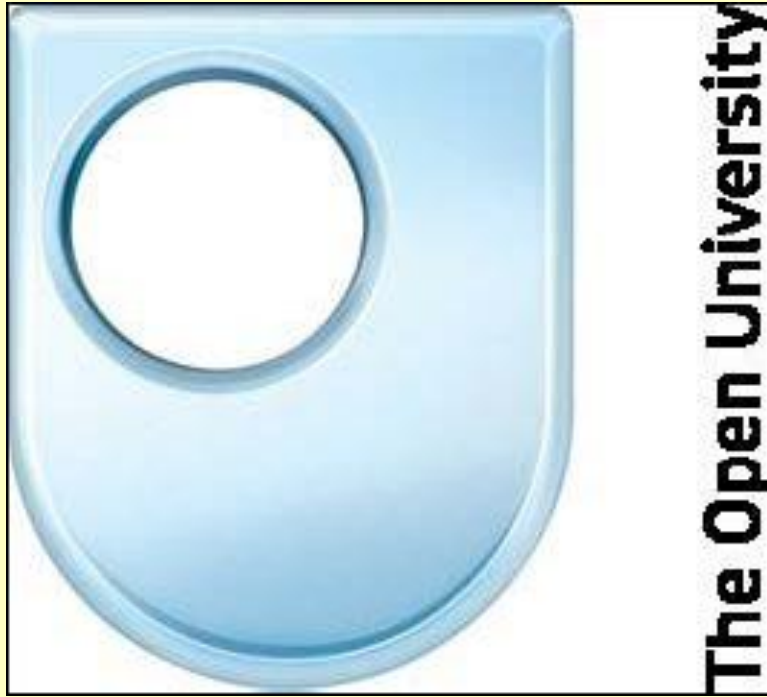
STRATEGY

Top down
A VISION



PARTICIPATION
Bottom-up

Professor Geoff PETERS



- 100,000 >>>> 200,000 students
- Financial strength
- Leadership in the Internet

STRATEGY

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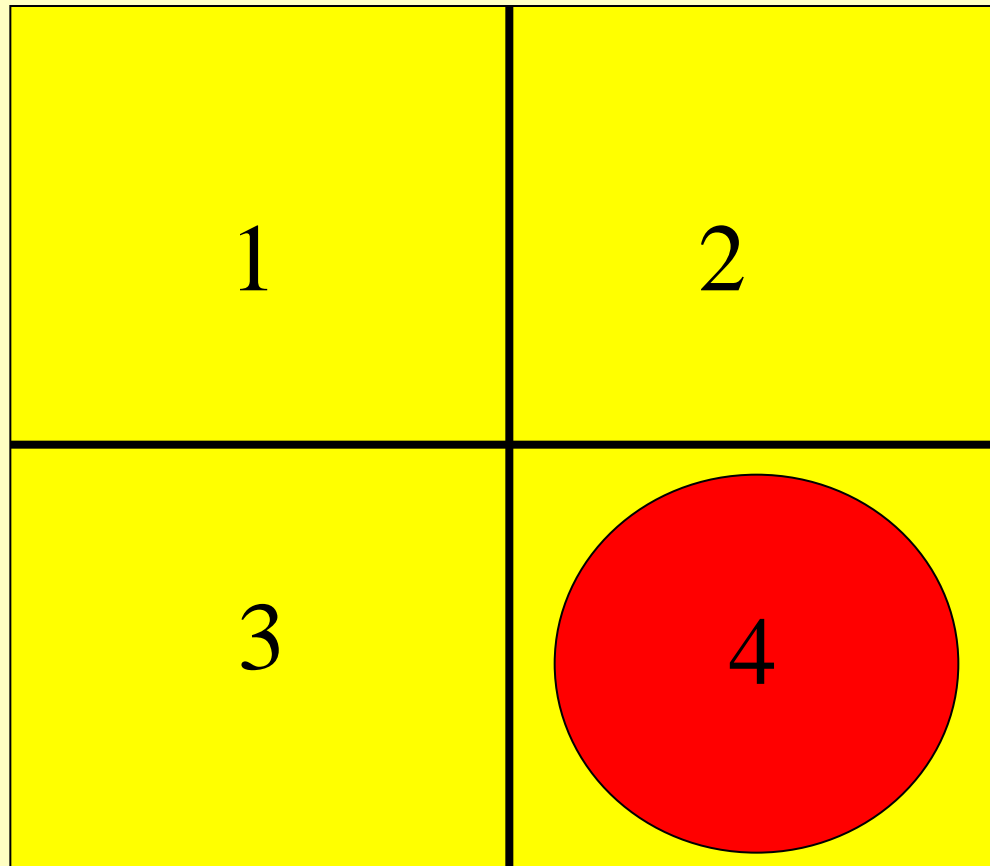
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Content

POOR

3

4



CULTURE

OF

QUALITY

Lead by example

Use technology yourself

Make quality a hallmark of your work



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