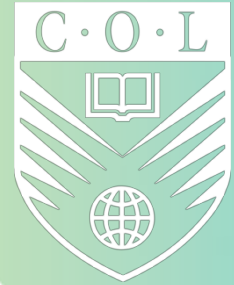




43RD ANNUAL MEETING OF
THE BOARD OF GOVERNORS
MAY 22-23, 2013



Panel Discussion - Financing Tertiary Education

St. Lucia, May 22, 2013

CONSTRUCTING THE FRAMEWORK FOR FINANCING TERTIARY EDUCATION

Vis Naidoo

Vice President, Commonwealth of Learning

TERTIARY EDUCATION

Any institution
attended by a learner
after completing
secondary school

ROLE OF TERTIARY EDUCATION IN SOCIAL & ECONOMIC DEVELOPMENT

Achieving value for money

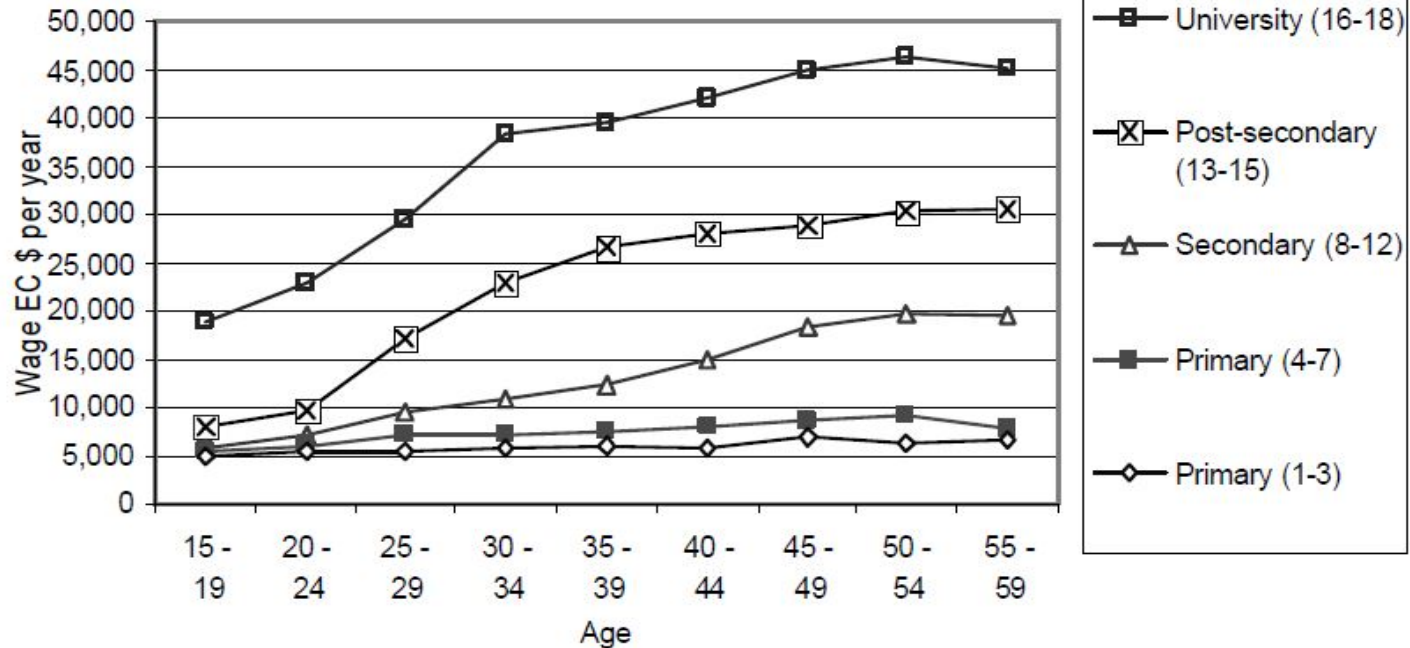
Requirements of a modern economy

**BASIC Education
VS
SECONDARY Education
VS
TERTIARY Education**

**Achieving
the right
mix**

Personal gains are high

St. Vincent: Salary by education level



Source: SVG Census 2001

OECD countries that give individuals one additional year of education can boost productivity and raise economic output by 3-6%.

OTHER ROLES

Educate and train primary and secondary teachers

High level skills and knowledge needed for government, society and business

New thinking, research and innovation

FUNDING TERTIARY INSTITUTIONS

In the form of grants (mostly from governments)

Used for teaching and research

TWO QUESTIONS

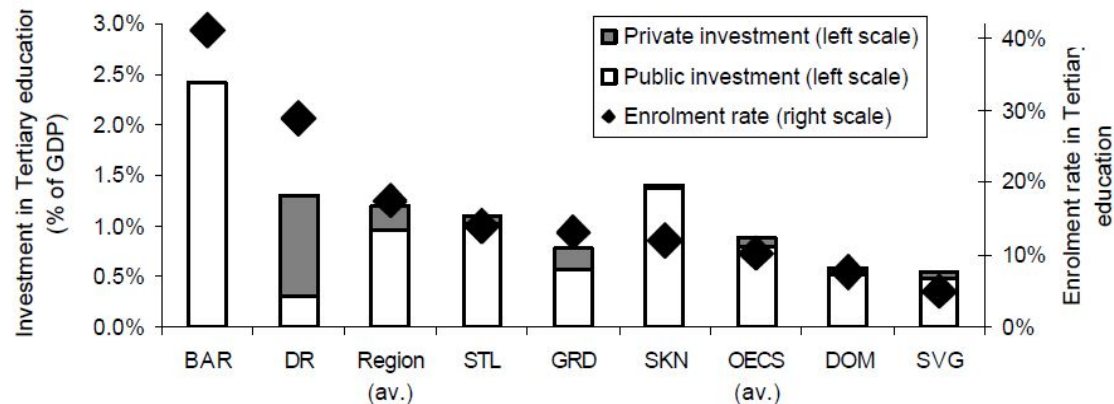
Who pays?

Who decides how the funds are spent?

FIRST QUESTION - Who Pays?

Enrolment depends on \$\$

✍ But also on efficiency (and secondary ed.)



Source: Author's own calculation based on UNESCO and country sources.

SECOND QUESTION - Who decides how the funds are spent?

Tertiary institution administration

Key Factors:

- Manage costs
- Reduce cost per student and operational cost
- Increase number of successful students leaving the system
- Tension between cost and improving efficiency
- Creating sustainable tertiary education without compromising the quality of education

IRON TRIANGLE

SCALE

QUALITY

COST

Sir John Daniel Mega-Schools Technology and Teachers



SIX choices confront governments

- Underfund tertiary education and accept lower quality
- New sources of funding
- Lower the costs of education delivery
- Cap enrolment rates
- Differentiated higher education system
- Any combination of the above strategies

Tertiary Education and the Future

- Digitised classroom
- Technology dispersed through every facet of the education process
- Students to collaborate more
- Teacher-student model will be unravelled
- More access to information and data

Technology and Other Developments

- Availability of the Internet
- Worldwide Web
- Lower costs
- Continuous education and training in the information and knowledge age

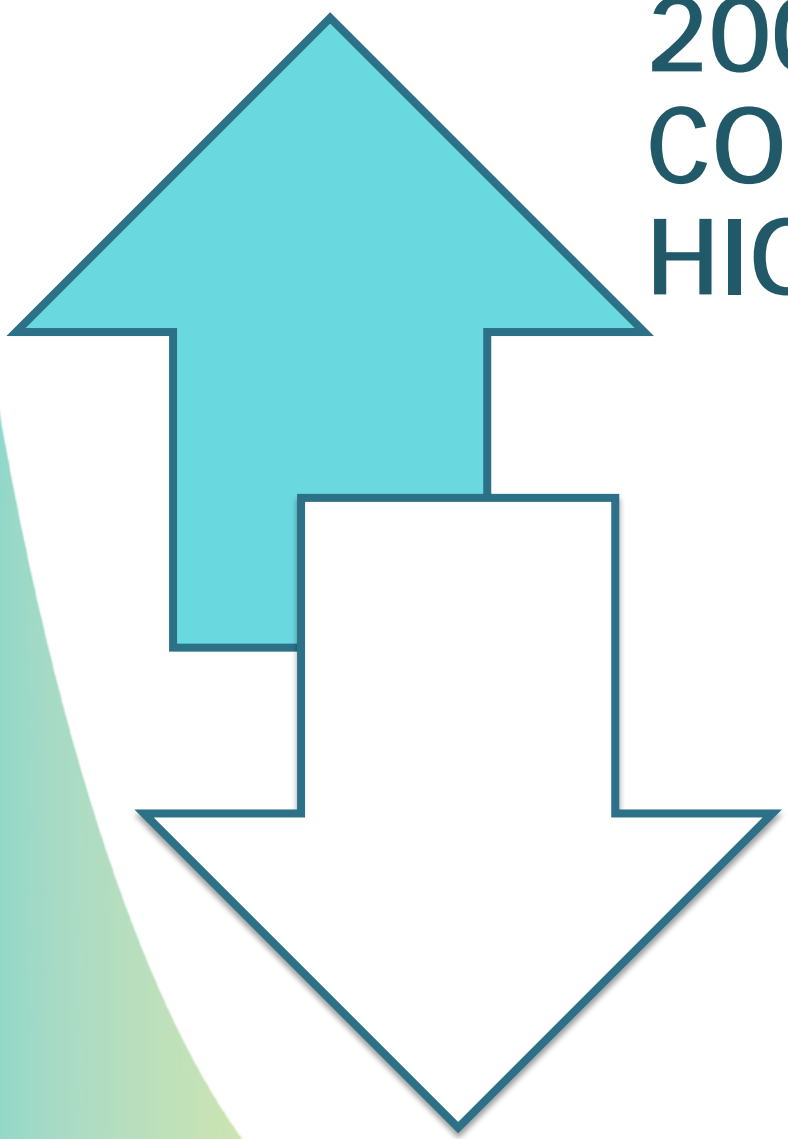
Learning objects

'products which can be bought and sold by different institutions to assemble into their different educational programmes' (Moore et al, 2012: p. 281).

OPEN EDUCATIONAL RESOURCES (OER)

'teaching, learning and research resources that reside in the public domain or have been released under an intellectual property license that permits their free use or repurposing by others' (as cited in McGreal, et al)

2009 WORLD CONFERENCE ON HIGHER EDUCATION



“ ...ODL approaches and ICTs present opportunities to widen access to quality education, particularly when OER are readily shared among many countries and higher education institutions.”

PARIS DECLARATION ON OER

- Foster awareness and use of OER
- Encourage the development and adaptation of OER in a variety of languages and cultural contexts
- Encourage the open licensing of educational materials produced with public funds

MASSIVE OPEN ONLINE COURSES (MOOC)



Variety of
Course
offered

Number of
students
from
anywhere in
the world
can register,
usually for
free

First real
attempt at
massification
of higher
education

MOOC QUESTIONS

- Will learners prefer to study through a local tertiary institution or via a MOOC
- Will they seek credits from a prestigious institution and write exams on a MOOC platform?

KEY ISSUES TO ADDRESS

- Strengthen efficiencies within institutions
- Identify ways to reduce costs of tertiary education
- Build a sustainable funding model
- Improve administration and governance of tertiary education
- Policy models - regional, national and institutional
- Regional cooperation
- Cross-border collaboration
- Increased use of ICT, ODL
- Support quality research and teaching
- Student support



**IT IS NOT
JUST THE
FUNDING**

THANK YOU