<table>
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<th>Fostering Governmental Support for OER Internationally</th>
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<td>28-29 March 2012</td>
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<td>Setting the Scene – Outlining Expectations</td>
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Sir John Daniel & Ms. Stamenka Uvalić-Trumbić
Commonwealth of Learning
Fostering Governmental Support for Open Educational Resources Internationally
Thank you to our host country - Brazil
Open Educational Resources in Brazil:
State-of-the-Art, Challenges and Prospects for Development and Innovation

Published by
UNESCO’s Institute for Information Technologies in Education

Andreia Inamorato dos Santos
Regional Policy Forum for Latin America
Rio de Janeiro, Brazil - March 28/29 2012
Fostering Governmental Support for Open Educational Resources Internationally
Ecuador

Luis Miguel Romero
OPEN EDUCATIONAL RESOURCES (OER)

educational materials that may be freely accessed, reused, modified and shared.
2nd CREAD ANDES CONGRESS & 2nd VIRTUAL EDUCA SUMMIT ECUADOR

Loja, Ecuador - 22 April 2008

“NEW CHALLENGES OF DISTANCE EDUCATION IN IBERO-AMERICA AND QUALITY ASSURANCE”
Launch of Creative Commons
Ecuador
2008
Michael Carroll
Creative Commons
WCHE session on OERs

*Imperative to ensure that all – developed and developing countries - are enabled to contribute to OERs...*
Professor Mandla Makhanya
Principal & VC

UNISA
university of south africa
Kwame Nkrumah University of Science and Technology

The University of Science and Technology succeeded the Kumasi College of Technology which was established by a Government Ordinance on 6th October, 1961. Following the report of a University Commission which came out early 1961, Government decided to establish two independent Universities in Kumasi at Legon near Accra. The Kumasi College of Technology was thus transformed into a full-fledged University Kwame Nkrumah University of Science Technology by an Act of Parliament on 22nd August, 1961. By another act of Parliament, Act 559 of 1998, the University has been renamed Kwame Nkrumah University of Science and Technology, Kumasi.
OER Malawi

LIPHEA
The Leadership Initiative for Public Health in East Africa

Health Alliance
- Health Alliance Home
- LIPHEA Project Home

LIPHEA Archive
- Home
- Community Area
2007
The Cape Town Open Education Declaration

2009
La Déclaration de Dakar sur les ressources éducatives libres
Regional Policy Forum for Latin America
Rio de Janeiro, Brazil - March 28/29 2012
In 2001 MIT put some 100 of its courses online for free and defined them as “. . . publicly available materials that are either a part of or a complete course usually from a higher-education institution such as a university or college.”
UNESCO HQ Paris

2002 Forum on Impact of OCW
OPEN EDUCATIONAL RESOURCES (OER)

educational materials that may be freely accessed, reused, modified and shared.
2002 FORUM on the Impact of OCW for Higher Education in Developing Countries

Declaration:

Participants expressed:
“their satisfaction and their wish to develop together a universal educational resource for the whole of humanity, to be referred to henceforth as Open Educational Resources”
UNESCO-IIEP

Internet Discussion Forum:

The OER community
WSIS Platform OER Community

- Largest online social network bringing together the wider OER community worldwide
- Launch 2010: To date 1600 Members and growing
- Based on the World Summit on the Information Society (WSIS) Platform
- Built on a Free and Open Source Software (FOSS) ELGG system
BUT...

Awareness of OER is still very limited among educational decision-makers.
The World Conference on Higher Education
Paris - July 2009: New Dynamics of HE

Fernando Haddad,
Minister of Education
Brazil
Taking OERS beyond the OER Community: Policy & Capacity for Developing Countries

Zeynep Varoglu

Trudi van Wyk
Workshops

South Africa
Namibia
Malaysia
Mali
India
Tanzania
Mozambique

Plus three online forums
A Basic Guide to Open Educational Resources (OER)
Guidelines for Open Educational Resources (OER) in Higher Education

Zeynep Varoglu

Trudi van Wyk
Fostering Governmental Support for Open Educational Resources Internationally
Larry Lessig

not just culture
“We have a long way to go before the politicians will listen to these ideas and implement these reforms. But that also means we have time to build awareness around the changes that we need.”

Free Culture Larry Lessig (2004)
Survey of Governments

“an inventory of current practices and policies with respect to open access to educational material”
10 Latin American Nations reported on their Status of OER

<table>
<thead>
<tr>
<th>Argentina</th>
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Survey highlights – Latin America

Government strategies in place:

Argentina, Brazil, Colombia, El Salvador, Mexico, Peru, Uruguay

Government supported Portals promote OER:

Argentina, Brazil, Colombia, El Salvador, Mexico, Uruguay
PORTALS

- **Argentina**: Portal Educar;
- **Brazil**: Portal do Profesor
- **Columbia**: Educacion Portal “Colombia Aprende”;
- **El Salvador**: a webspace to share resources, courses, books;
- **Mexico**: Habilidades Digitales Para Todos – HDT website;
- **Uruguay**: Education Portal “URUGUAY EDUCA”
Survey highlights – Latin America

Wider range of policies covering ICTs & Open and Distance Learning:

- **Brazil**: TV Escola, Bank for International Educational Objects;
- **Mexico**: Encyclomedia, Teleseconderaria
- **Uruguay**: Plan CEIBAL, XO: one laptop per child
- **Paraguay**: Free resources for the talented
Survey highlights – Latin America

Some replies mention Open Licences (e.g. Creative Commons)
Brazil, Columbia, Mexico, Uruguay
Survey highlights – Latin America

No policy but would like to have one: 
**Chile, Guatemala**

because:

- Need to promote understanding of importance of OER for whole education eco-system
- OER can shake the printed textbook and ICT industries which are adverse to innovation (**Chile**)
Benefits and obstacles

- **Benefits:** flexible learning opportunities, quality and cost-efficiency, equity of access, sharing...!
- **Obstacles:** copyright, sustainability, connectivity, linguistic and cultural diversity

**BUT**

- Same language and similar cultural background can be perceived as an asset in Latin America (Chile)
Survey highlights – Latin America

• Replies from the region note public funding of educational materials

• More OER in primary/secondary than in higher education.
Regional Policy Forums

- Caribbean – January
- Africa – February
- Latin America – March
ICT in Education Leadership Forum in the Caribbean & Caribbean OER Policy Forum

Barbados, January 2012
Regional Policy Forums

- Caribbean – January
- Africa – February
- Latin America – March
- Europe – April
- Asia & Pacific – April
- Arab States - May
World Congress on Open Educational Resources
Paris – June 20-22 – 2012

Drafting a Declaration for the Congress
DECLARATION v.3

- Inputs from the Rio Forum...
- What is specific for this Region?
2007
The Cape Town Open Education Declaration

2009
La Déclaration de Dakar sur les ressources éducatives libres
World Conference on Open Educational Resources
Paris – June 20-22 – 2012
THE AIM

“to get greater buy-in from governments to the promotion of OER and of open licences generally.”
IMPACT

We believe that this joint UNESCO – COL project will support you in getting the concept of open availability of materials into the mainstream of education.
THANK YOU

GRACIAS

OBRIGADO

For text and slides:

www.col.org/speeches