Fostering Governmental Support for OER Internationally

Regional Policy Forum for Europe
Cambridge, UK
17 April, 2012

Setting the Scene – Outlining Expectations

Sir John Daniel & Ms. Stamenka Uvalić-Trumbić
Commonwealth of Learning
Regional Policy Forum for Europe
Cambridge UK – 17 April 2012
Fostering Governmental Support for Open Educational Resources Internationally
PLAN

1. The Project: Three Elements

2. Responses to Survey on OER Policy – Europe Region

3. Drafting the Paris Declaration
Fostering **Governmental** Support for Open Educational Resources Internationally
The World Conference on Higher Education
Paris - July 2009: New Dynamics of HE
WCHE session on OERs

Imperative to ensure that all – developed and developing countries - are enabled to contribute to OERs…
Professor Mandla Makhanya
Principal & VC

UNISA
Kwame Nkrumah University of Science and Technology

The University of Science and Technology succeeded the Kumasi College of Technology which was established by a Government Ordinance on 6th October, 1961. Following the report of a University Commission which came out early 1961, Government decided to establish two independent Universities in Kumasi at Legon near Accra. The Kumasi College of Technology was thus transformed into a full-fledged University Kwame Nkrumah University of Science Technology by an Act of Parliament on 22nd August, 1961. By another act of Parliament, Act 559 of 1998, the University has been renamed Kwame Nkrumah University of Science and Technology, Kumasi.
OER Malawi

LIPHEA
The Leadership Initiative for Public Health in East Africa

Health Alliance
- HEALTH Alliance Home
- LIPHEA Project Home

LIPHEA Archive
- Home
- Community Area

Strengthening public health leadership
Regional Policy Forum for Europe
Cambridge UK – 17 April 2012
In 2001 MIT put some 100 of its courses online for free and defined them as “. . . publicly available materials that are either a part of or a complete course usually from a higher-education institution such as a university or college.”
UNESCO HQ Paris

2002 Forum on Impact of OCW
OPEN EDUCATIONAL RESOURCES (OER)

educational materials that may be freely accessed, reused, modified and shared.
2002 FORUM on the Impact of OCW for Higher Education in Developing Countries

Declaration:

Participants expressed:

“their satisfaction and their wish to develop together a universal educational resource for the whole of humanity, to be referred to henceforth as Open Educational Resources”
UNESCO-IIEP

Internet Discussion Forum:

The OER community
WSIS Platform OER Community

- Largest online social network bringing together the wider OER community worldwide
- Launch 2010: To date 1600 Members and growing
- Based on the World Summit on the Information Society (WSIS) Platform
- Built on a Free and Open Source Software (FOSS) ELGG system
BUT...

Awareness of OER is still very limited among educational decision-and policy-makers
The World Conference on Higher Education
Paris - July 2009: New Dynamics of HE
Taking OERS beyond the OER Community: Policy & Capacity for Developing Countries

Zeynep Varoglu

Trudi van Wyk
Workshops

South Africa

Namibia

Malaysia

Mali

India

Tanzania

Mozambique

Plus three online forums
Guidelines for Open Educational Resources (OER) in Higher Education

Zeynep Varolglu

Trudi van Wyk
Fostering Governmental Support for Open Educational Resources Internationally
Larry Lessig

not just culture
“We have a long way to go before the politicians will listen to these ideas and implement these reforms. But that also means we have time to build awareness around the changes that we need.”

Free Culture Larry Lessig (2004)
Survey of Governments

“an inventory of current practices and policies with respect to open access to educational material”
17 countries reported on their OER policies/intentions

<table>
<thead>
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Europe Regional Policy Forum
Cambridge, UK – April 2012
Regional Policy Forums

• Caribbean – January
• Africa – February
• Latin America – March
• Europe - April
ICT in Education Leadership Forum in the Caribbean & Caribbean OER Policy Forum

Barbados, January 2012
Regional Policy Forum for Latin America
March 2012
Regional Policy Forums

- Caribbean – January
- Africa – February
- Latin America – March
- Europe – April
- Asia & Pacific – April
- Arab States - May
Asia – Pacific Regional Policy Forum
Bangkok – April 2012
Arab States Regional Policy Forum
Muscat, Oman – May 2012
World Congress on
Open Educational Resources
Paris – June 20-22 – 2012

Drafting a Declaration for the Congress
International Advisory and Liaison Group (IALG)

Members

• At least one government chosen by each of UNESCO’s electoral groups

• IGO & NGOs:
  (OECD, WIPO, OER Africa, Creative Commons…)

• Co-chaired by President, COL and ADG-CI
World Congress on Open Educational Resources
Paris – June 20-22 – 2012

Declaration – version 3
PLAN

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- Latvia
- Lithuania
- Malta
- Monaco
- Netherlands
- Poland
- Slovenia
- USA
17 African Nations reported on their Status of OER

Results of OER Survey Questionnaires (February 2012)

Botswana  Cameroon  Ghana  Kenya  Lesotho  Madagascar  Malawi  Mauritius  Mozambique  Namibia  Niger  Rwanda  Seychelles  South Africa  Swaziland  Tanzania  Zambia
10 Latin American Nations reported on their Status of OER

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Academic publishing

Open sesame

When research is funded by the taxpayer or by charities, the results should be available to all without charge

Apr 14th 2012 | from the print edition

PUBLISHING obscure academic journals is that rare thing in the media industry: a licence to print money. An annual subscription to Tetrahedron, a chemistry journal, will cost your university library $20,269: a year of the
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In the Netherlands, Wikiwijs has to be the place where all teachers of the Netherlands, ranging from primary education to higher education, can (co)develop, share, rework and use digital learning materials, published under an open license. The Dutch Ministry of Education, Culture and Science took the initiative to realize this platform in 2009. The Open Universiteit and Kennisnet are currently implementing the platform. In this video you can gain more insight into the ideas behind Wikiwijs and the way it is realized.
Hungary

SULINET Digital Knowledge Base
EDU.fi - opettajan verkkopalvelu

EDU.fi on opettajille suunnattu verkkopalvelu, josta löytyy verkko-oppimateriaaleja, opetusta tukevaa aineistoa sekä tietoa kilpailuista ja teemapäivistä.

KenGuru – tvt-aineisto opettajille
→ Lue lisää

Koulun hyvinvointiprofiili
→ Lue lisää

eTwinning
→ Lue lisää

Finland
National Portal of Educational Materials
The Polish Prime Minister’s Office yesterday accepted „Digital School program” with „Digital Textbooks” component included. With 45 million PLN (approx. 15 million USD) funding it has been the biggest governmental Open Educational Resources initiative in Poland so far. The government has decided to fund creating full set of educational materials for grades 4-6 (9-11 year olds).
PLAN

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World Conference on Open Educational Resources
Paris – June 20-22 – 2012
Target Audience

The Congress will bring together:

- Ministers of Education/Human Resource Development,
- Senior policy makers
- Expert practitioners, researchers and relevant stakeholders
Objectives

- Release a 2012 Paris OER Declaration calling on Governments to support the development and use of OERs

  - Showcase the world’s best practices in OER policies, initiatives, and experts

  - Celebrate the 10th anniversary of the 2002 UNESCO Forum that created the term OER
Open Exhibit Seminar

Parallel Event

Aim to:
- To showcase innovative and promising practices in OER policies and initiatives
The Paris Declaration on Open Educational Resources

World OER Congress
UNESCO, Paris
June 20-22, 2012
Paris Declaration on OER
(Version 3 – post Latin America Regional Forum)

Preamble:

Mindful of:
• Universal Declaration of Human Rights (Education for All)
• 2000 Dakar Framework for Action (Education for All)
• 2003 World Summit on the Information Society
  (people-centred information society)
• 2005 Convention on the Promotion of Cultural Diversity
  (equitable access to … cultural expressions)

Noting:
• OER definition – UNESCO OCW Forum Paris 2002

Recalling:
• Cape Town Declaration 2007
• Déclaration de Dakar 2009
• COL/UNESCO Guidelines on OER in Higher Education 2011
Governments will:

- *Foster awareness of the benefits of OER*

- *Create enabling environments for ICT*

- *Promote and adopt legal frameworks for open licensing*

- *Support the sustainable development of quality learning materials*

- *Foster the emergence of new strategic alliances for OER*
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• Encourage the development of OER in a variety of languages and cultural contexts

• Encourage research on the use and impact of OER

• Facilitate the identification, retrieval and sharing of OER

• Encourage private and non-governmental institutions to contribute to OER repositories

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The Paris Declaration on Open Educational Resources

World OER Congress
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Paris Declaration on OER
(Version 3 – post Latin America Regional Forum)

Continuation of the drafting process:

• Version 4 prepared after this Forum
• Presented to Asia-Pacific Regional Forum – Bangkok, April 23-24
• Version 5 prepared
• Presented to Arab States Regional Forum – Oman, May 7-8
• Version 6 prepared
• Presented to International Advisory and Liaison Group – Paris, May 11
• Version 7 prepared
• Presented to World OER Congress, June 20-22
The Paris Declaration

See COL website at:
http://oercongress.weebly.com/paris-declaration.html

Or the UNESCO site at:
www.unesco.org/webworld/en/oer
THE AIM

“to get governments to promote OER and the use of open licences.”
IMPACT

We believe that this joint UNESCO – COL project will support you in getting the concept of open availability of materials into the mainstream of education.
THANK YOU
THANK YOU

For text and slides:
www.col.org/speeches