



COMMONWEALTH *of* LEARNING

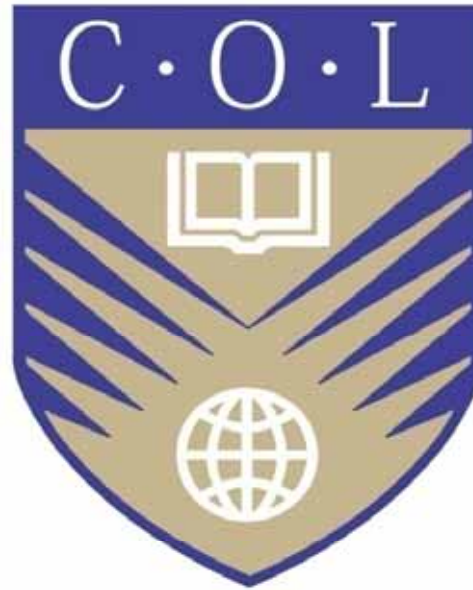




COMMONWEALTH of LEARNING



Learning for Development

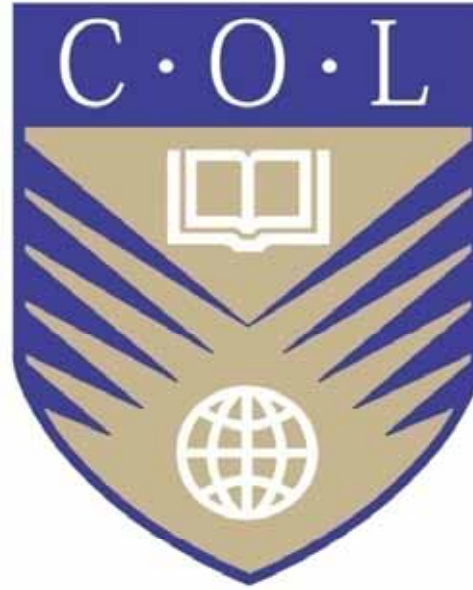
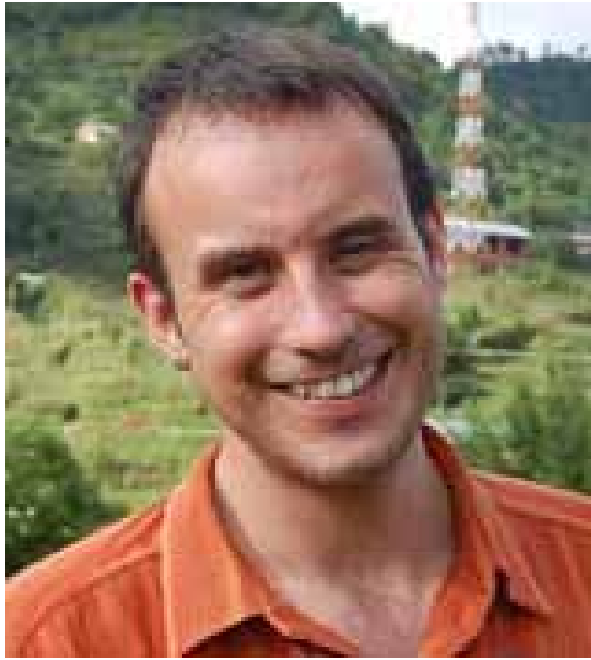


Ian Pringle

John Daniel

“community radio is a powerful tool for learning for development, especially informal learning for improving health and livelihoods”





Ian Pringle

John Daniel

**Community Radio is the Answer:
What is the Question?**



The Secondary Surge

- Universal Primary Education = progress
- Now a Surge to Secondary
- 400 million children aged 12-17 not in secondary school



The Secondary Surge

“every viable method must be used”

- Expand conventional public and private schools
- Develop Open Schools
- Use ICTs
- **COMMUNITY MEDIA**



Combat Diseases

“every viable method must be used”

- HIV/AIDS
- Malaria
- Tuberculosis
- Anemia
- Diabetes



Combat Diseases

COMMUNITY MEDIA

“a powerful means of promoting learning for health”

“the timing is perfect”





Commonwealth Educational Media Centre for Asia (CEMCA) New Delhi

Dr Ramamurthy Sreedher
Director





Commonwealth Educational Media Centre for Asia (CEMCA) New Delhi

Work in Community Radio:

1. Help with getting licences
2. Establishing and managing
3. Science for rural women





Learning for Farming

Dr Kodhandaraman
Balasubramanian





Learning for Farming

“partnering with community media to link farmers to the information that can help them improve their livelihoods”

Dr Kodhandaraman
Balasubramanian





Healthy Communities

Ian Pringle





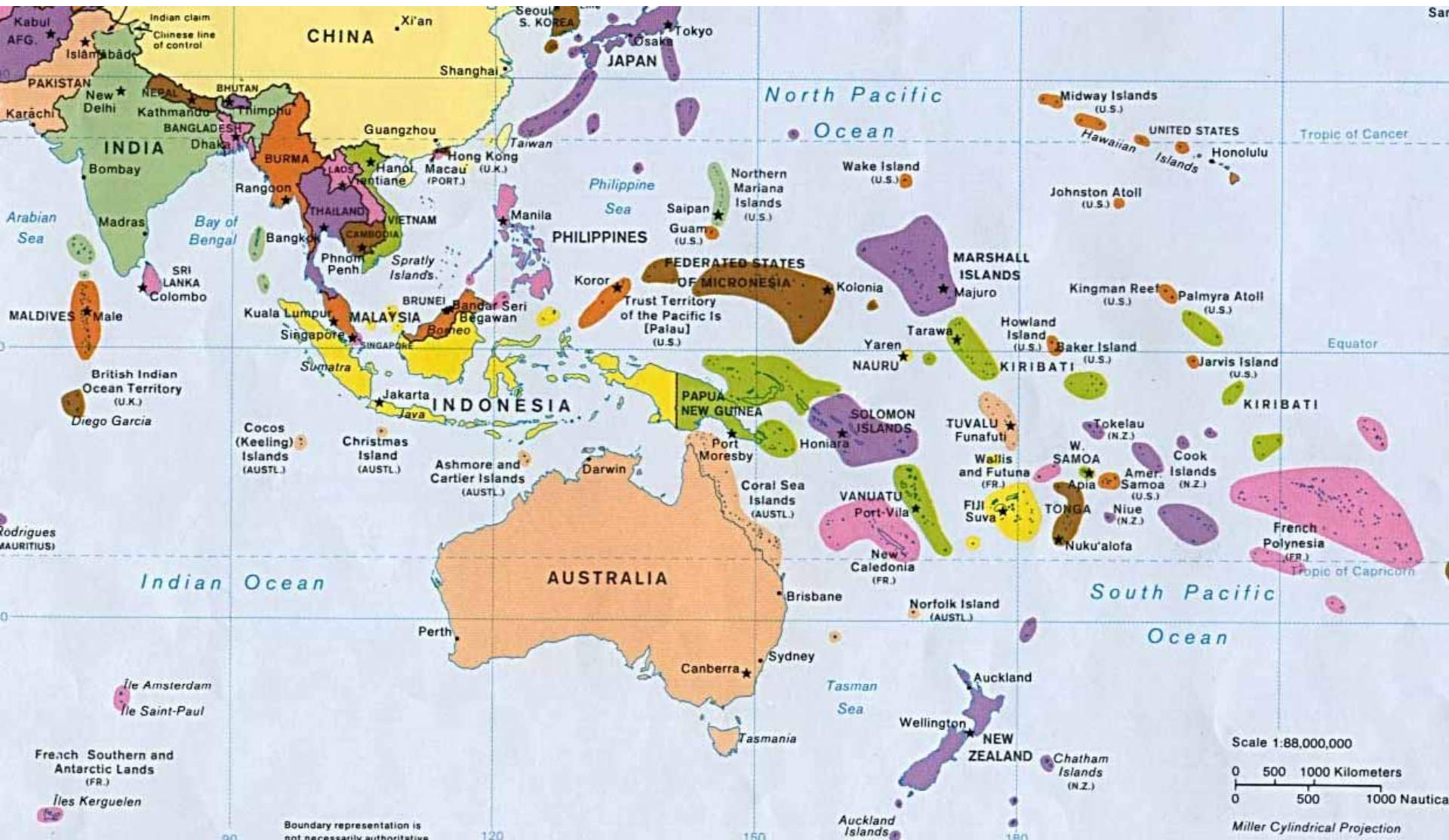
Healthy Communities

“increase the capacity of community organisations, NGO s and local public institutions to create and use community radio to improve the health and well-being of the people they serve”

Ian Pringle



IN YOUR BANGALORE DECLARATION



PLEASE...

embrace the role of community radio in providing non-formal educational opportunities, especially for non literate communities.

Community radio is a focal point for community driven learning, allowing learners to identify their own priorities based on participatory mechanisms of assessment.

Radio Dramas, storytelling and interviews in particular, are effective and low cost ways of making community voices an integral part of the learning process.

Participatory tools used in the development of learning programs encourage networking and collaboration among key local actors, as well as effective advocacy for open learning and community radio.





Healthy Communities

Follow-up to AMARC workshop:

1. To share knowledge about community-based learning programmes with the AMARC networks

Ian Pringle





Healthy Communities

Follow-up to AMARC workshop:

2. To build capacity in community groups for designing participatory educational programming

Ian Pringle





Healthy Communities

Follow-up to AMARC workshop:

3. To experiment and demonstrate appropriate educational community radio programmes for example on maternal and child health, diabetes, etc.

Ian Pringle



CONCLUSION

Learning for Development is
a huge challenge...

...all proven means must be
used to address it



CONCLUSION

As a mass medium rooted in
local contexts

COMMUNITY RADIO

has a vital role to play in this
endeavour





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THANK YOU