

Yashwantrao Chavan Maharashtra Open University
*Workshop for Maharashtra College and
University Heads*
28 November 2007

*Theme: Emerging Technologies in Higher
Education: Challenges and Possibilities*

**Using Technology in Higher Education: Post-
globalisation Challenges**

Sir John Daniel
Commonwealth of Learning

Congratulations

to

YCMOU!

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**Using Technology in Higher Education: Post-
globalisation Challenges:**

Blending for Success in Higher Education

Blending for Success in Open and Distance Education:

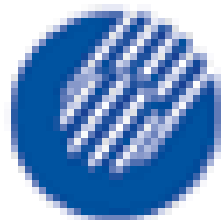
- Public/Private Partnerships
- Human and Social Capital
- Free and Copyrighted Content
- Mixing the Media

PUBLIC-PRIVATE PARTNERSHIPS

Maharashtra

The Maharashtra Knowledge
Corporation Limited

(MKCL)



OPEN UNIVERSITY
MALAYSIA



Expansion of HE

“higher education is
the strategic heart
of education”



India

9.2 million students

15,000 colleges

350 university institutions

BUT

Access to <10% of 18-23 year-olds



India

The Knowledge Commission (2006)

“increase the number of universities from 350 to 1,500 by 2015 in order to raise the APR from 7 to 14%”



India

Distance Education

24% of HE enrolments
in:

- 13 open universities
- 106 dual-mode institutions
(AIM: 40% by 2012)



India's Open Universities

<u>Level</u>	<u>Name</u>	<u>Students</u>
<i>National:</i>	<i>IGNOU</i>	<i>1,500,000</i>
<i>West Bengal</i>	<i>NSOU</i>	<i>80,000</i>
<i>Tamil Nadu</i>	<i>TNOU</i>	<i>60,000</i>
<i>Maharashtra</i>	<i>YCMOU</i>	<i>200,000</i>

Expansion of HE

India:

What role for the private
sector?

Expansion of HE

Malaysia:

+150% in four years

involving both public and private
institutions



Tan Sri Dato' Professor Raj Dhanarajan
Vice-Chancellor
Wawasan Open University



Randy Best

Best Associates

*Whitney International
University System*



*Whitney International
University System*

'distance learning that blends
remote classroom and
synchronous approaches'

THAT SHOULD BE SCALABLE!



*Whitney International
University System*

LOW PRICE

HIGH VOLUME



The Open University

Unbundling the processes of distance teaching

Mystery



Shoppers



STUDENT SATISFACTION

For each of the last three years the University has won the **top ranking** in the UK's national survey of student satisfaction, a survey that involves 150,000 students in all universities.

YOUR



INSTITUTION?

Blending Human & Social Capital

Blending Human & Social Capital

Human Capital

The unique capabilities and
expertise of individuals

Blending Human & Social Capital

Human Capital

The unique capabilities and expertise of individuals

Social Capital

The way in which a community collaborates or co-operates





Social software
for
networking students

Blending Free & Copyrighted Material

**OPEN
EDUCATIONAL
RESOURCES**

Little sharing of courses because...

... not invented here

... non digital formats

**OPEN
EDUCATIONAL
RESOURCES**

OPEN EDUCATIONAL RESOURCES

**“We pay a special tribute
to the William and Flora
Hewlett Foundation”**



MIT **OPEN** COURSEWARE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY



MIT **OPEN** COURSEWARE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY



The Open University

OpenLearn

Making educational resources freely available



MITOPENCOURSEWARE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY



The Open University

OpenLearn

Making educational resources freely available

The Virtual University for Small States of the Commonwealth





Sharing information

Sharing learning



Sharing teaching



Worries...

- The Last Mile

Worries...

- The Last Mile

“will all these nice OERs make it out of their electronic repositories and take the form of real courses that can be studied for credit by real people?”



Virtual University for Small States of the Commonwealth

PARTICIPATING COUNTRIES

A plea to you!

Please work on the

LAST MILE

problem

Put up your
existing courses as
OERs!

THE VISION

An

OPEN WEB

of

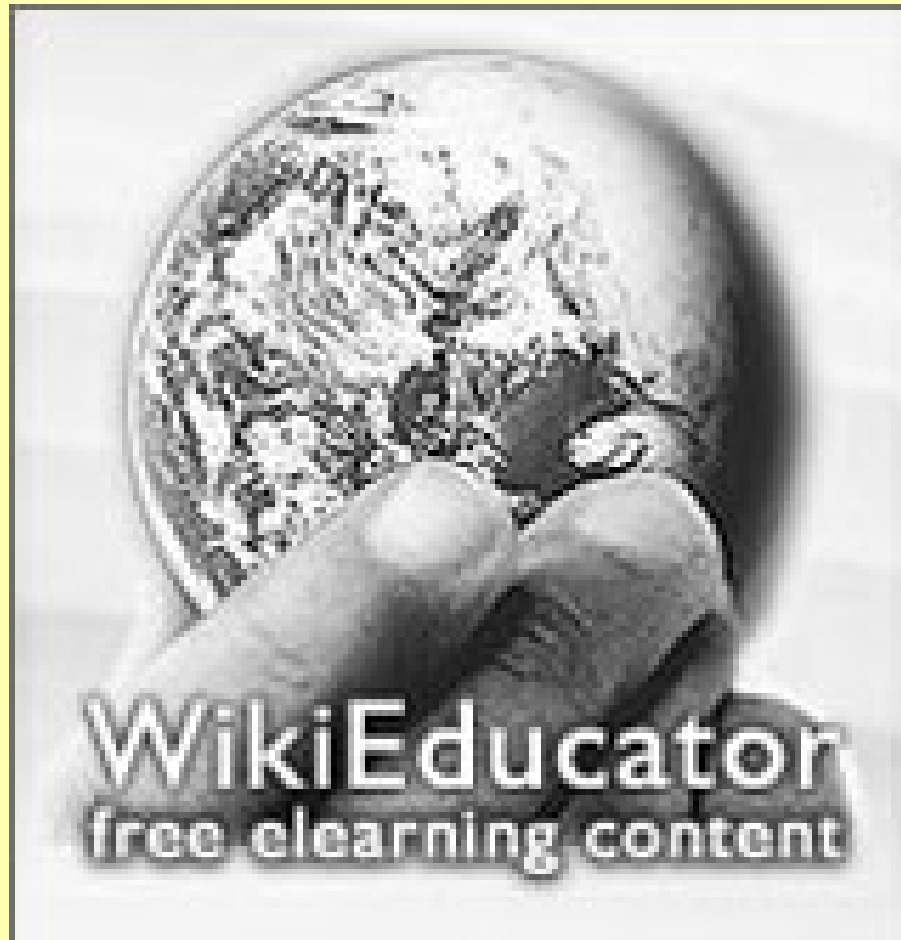
COURSE CONTENT

Don't get too hung up on the
meaning of

OPEN

in

Open Educational Resources!



Material must be licensed:
CC-BY-SA



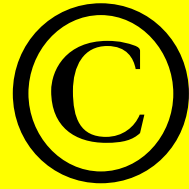
The Open University

OpenLearn

Making educational resources freely available

CC-BY-SA-NC

“the Non-Commercial restriction places no restriction on the using institution’s ability to charge for all costs, be they registration fees and printing costs, and overheads and salaries.”



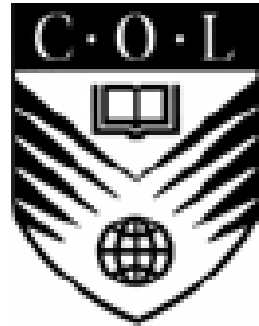
“Some course developers may want to introduce third-party copyrighted material into their distance learning materials.

This is a perfectly rational calculation...”



An oxymoron?

A repository restricted to free materials!



COMMONWEALTH *of* LEARNING

Copyright Guideline

<http://www.col.org/colweb/site/pid/3977>

“what counts is not
what you think you
meant, but how the
law interprets what
you wrote”



MIT OPEN COURSEWARE
MASSACHUSETTS INSTITUTE OF TECHNOLOGY



The Open University

OpenLearn

available

An OPEN WEB of COURSE CONTENT

The
Univ
for
Small S
of the
Commonw



Mixing the Media

Mixing the Media

There is no

MAGIC MEDIUM

and never will be!

Mixing the Media

“What counts is what works, and to work a technology has to be available”

Economist.com

Severe Contest: The Economist Debate Series

The Economist Oxford-style debate on education is officially underway

“This house believes that the continuing introduction of new technologies and new media adds little to the quality of most education”



The Open University

150,000 students
online

Q: What did you find most helpful?

A: THE PRINTED TEXTS

THE TUTORS

*Our challenge, as
universities and
colleges, is to blend
technology and people
so as to help students
learn.*

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Blending for Success in Higher Education

I congratulate you
on moving
YCMOU
from the periphery
to the centre!

THANK YOU

Commonwealth of Learning
www.col.org





COMMONWEALTH *of* LEARNING

